Hastings Leisure Facilities Strategy (2015 – 2020)

FINAL APPENDICES

March 2015

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Appendix 1 Summary of Strategic Content Review

Strategic Context Review

The table below includes a list of the key strategies and policies that this strategy will play a role in supporting. The relevant key strategic aims and objectives of related national, regional and local organisations have been listed and summarised.

Summary of Strategic Context Review

Strategy	Background / Objectives
National Context	
Creating a Sporting Habit for Life – A new youth sport strategy. Department for culture, media and sport (2012)	 Objective: To increase and widen participation in sport and physical activity, particularly amongst those aged 11-25 years. Challenge is not simply to build sports facilities, but to fill them. Additional £160m of lottery funding into building or improving facilities. Focus on opening up school facilities for enhanced community use.
Everybody active, every day: a framework to embed physical activity into daily life. Public Health England (2014)	 An evidence-based approach to physical activity. Studies show residents living near open spaces are more likely to achieve activity levels. Framework is aimed at active environments (green spaces, urban planning, cycle/walk friendly infrastructure) rather than leisure facilities within this strategy's scope. Key message includes building more physical activity into daily routines.
Be Active, Be Healthy. Dept. of Health (2009)	 Objectives include: To assess the need to strengthen planning policy, or provide additional guidance, on open space, sport and recreation, to help tackle obesity and support healthy communities. Sets out ideas for Local Authorities and Primary Care to help determine and respond to needs of their local populations, providing and encouraging physical activity which will benefit communities and individuals.
The Public Health Outcomes Framework for England. Dept of Health (2013-2016)	 Overarching vision for public health, which outlines the desired outcomes for public health and how they will be measured. Objectives include: People are helped to live healthy lifestyles, make healthy choices and reduce health inequalities
Start Active, Stay Active: A report on physical activity for health from the four home countries' Chief Medical Officers (2011)	 Provides guidance on the levels of physical activity which should be undertaken in order to improve and sustain our health and wellbeing by reducing the risk of many chronic conditions including coronary heart disease, stroke, type 2 diabetes, cancer, obesity, mental health problems and musculoskeletal conditions.

Strategy	Background / Objectives
	 A sustained downward trend in the level of excess weight in children by 2020 A downward trend in the level of excess weight averaged across all adults by 2020.
Sport England Planning for Sport (Policy Framework)	 Objectives include: Protect existing facilities Enhance the quality, accessibility and management of existing facilities Provide new facilities to meet demand
National Planning Policy Framework. Department for Communities and Local Government (2012)	 Relevant paragraph: 'Access to high quality open spaces and opportunities for sport and recreation can make an important contribution to the health and well-being of communities. Planning policies should be based on robust and up-to-date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. The assessments should identify specific needs and quantitative or qualitative deficits or surpluses of open space, sports and recreational facilities in the local area. Information gained from the assessments should be used to determine what open space, sports and recreational provision is required.'
Youth and Community Strategy for Sport England. Sport England (2012)	 Four main areas of work, including funding streams for Investment in facilities, which underpin the objectives: Iconic / Inspired / Playing Fields/ New Capital The challenge of growing youth participation in sport. Insight Pack. Sport England (2014): Key themes include- youth collaboration & co-creation; broadening the definition of sport: Engage young people in physical space by involvement. Using young people to help design facilities. Understand demand for traditional competitive sports and 'new sports' including those which are less competitive.
Regional / Sub Regior	nal Context
	 Aim: To help increase participation in sport and physical activity in Sussex Working strategically efforts will be focused on protecting and securing local and national investment in order to help our partners promote, coordinate and deliver more enjoyable sport and physical activity projects across Sussex.
East Sussex County Council Plan (2014-15)	 Priority 3: Helping people to help themselves Providing people with the support they need to help themselves. ESCC aim to deliver better outcomes for local people and reduce the need for more expensive services. Working with our communities and partners, ESCC will focus on: Re-commissioning public health services to ensure better results for local people and to support delivery of the Health and Wellbeing Strategy. The aim is for people to be enabled to maintain and improve their health and wellbeing

Strategy	Background / Objectives
East Sussex Health	 Created by the Sussex Physical Activity Alliance, a sub-regional coalition of agencies committed to the Government's 'Be Active, be Healthy' (Dept. of Health) agenda This strategy maps out the challenge existing throughout Sussex to increase physical activity levels and to show how, by working together, professionals in the public, voluntary and private sectors can make real improvements in the health and well-being of people in Sussex. Sub-regional forerunner to Everybody Active, Every Day
	Anns to protect and improve health and weilbeing and reduce health inequalities in East
and Wellbeing strategy ESCC (2013)	 Sussex so that everyone has the opportunity to have a safe, healthy and fulfilling life.
	 The strategy describes how increasing physical activity is a key priority in
	enabling people of all ages to live healthy lives and have healthy lifestyles
	enabling people of all ages to live nearing lives and have hearing litestyles
Local Context	
	 The health of people in Hastings is generally worse than the England average. Deprivation is higher than average and about 29.0% (4,900) children live in poverty. Life expectancy for both men and women is lower than the England average. Life expectancy is 11.1 years lower for men in the most deprived areas of Hastings than in the least deprived areas. In Year 6, 17.9% (133) of children are classified as obese. In 2012, 22.5% of adults are classified as obese.
-	Consultation exercise with residents has highlighted some very specific needs for North East
v v	Hastings:
Started' 2014	 Significant feedback regarding the need for more sporting/leisure facilities within the area (suggestions ranged from multi use games area's to leisure complex). Strong support for Sandown School swimming pool (currently at risk of closure) Desire for more 'Active Hastings' inspired free or cheap activities within the area. Desire for more play facilities and skate parks
	 Levels of income poverty in Hastings are higher than the England and South East averages and are significantly higher than across East Sussex. The two most deprived neighbourhoods - the Broomgrove and Farley Bank/Halton estates, are among the most deprived 1% in England. Tackling health inequalities and helping people to access services.

Strategy	Background / Objectives
Hastings Corporate Plan 2014/15-2016/17	 To 'narrow the gap' between the opportunities of our most deprived communities and those of the rest of the town, as well as between Hastings and the rest of the South East. To meet the current financial challenges by maximising the resources available to us through efficiency improvements, income generation, attracting external funding and investigate sharing services. To keep the town clean, safe and attractive, using direct actions to tackle enviro-crime, poor housing, eyesore properties, derelict land and improvements to the public realm.
Hastings & St Leonards Sustainable Community Strategy. Hastings Borough Council 2009-2026	 To build on the town's strong community spirit, culture, diverse population and extraordinary natural environment to create a safer, healthier more sustainable and more prosperous place with lasting opportunities for everybody.
Hastings Cultural Regeneration strategy 2010-15	 The Hastings Cultural Regeneration Strategy aims to bring about a cultural renaissance in Hastings and St Leonards that will be enjoyed by local people and visitors alike. It also aims to use culture as an effective way to create a healthy local economy, stronger communities and to raise aspirations of the town's residents.
Hastings Planning Strategy 2015	 Enabling an increased take-up of sports, leisure and cultural activities by residents and visitors through the provision of accessible and affordable facilities and programmes. Ensuring developers provide or contribute to the infra-structure needs arising from new developments e.g. access, education, open space, play areas Helping to promote water based leisure, including the coastal based sports clubs (Policy Cl2) Leisure facilities should be centrally located, or easily accessible to all of the community. Provision for casual provision to be locally based within communities (built in school partnerships where possible)
Hastings Parks and Open Spaces Strategy 2006	 Enhance the quality and value of existing provision so that priority is given to sites within or adjacent to the most deprived neighbourhoods Ensure that local green spaces and sport and recreation facilities throughout Hastings are accessible, meet the Council's quality standards and are attractive to potential users
Our Work, Your Life (consultation) 2011	 2224 responses. Questions related to the area 15-20minutes walk distance from resident's homes. Satisfaction with leisure / sports facilities: Very satisfied 12% Fairly satisfied 43% Neither satisfied or dis-satisfied 30% Fairly dis-satisfied 11% Very dis-satisfied 4%

Strategy	Background / Objectives
Hastings Seafront Strategy Review and refresh 2014-2020	 Develop and promote opportunities to participate in land- and water-based leisure and sporting activities;
	 Work with partners to boost the economic regeneration of the seafront using the sports and leisure sector as a catalyst;
	• Ensure seafront play areas are high quality and high value by 2019, in line with the Hastings & St Leonard's Play Space Strategy.
	There are also plans to strengthen and support the water-based sports and leisure sector, including angling, paddle boarding, windsurfing, sailing and rowing, boating and sea-fishing, all of which are growing in the town. A slipway at the West Marina site has been proposed, but a feasibility study found that environmental factors make the costs prohibitive.
	There is however scope to develop leisure fishing and boat trips from a landing stage on the Pier, potentially linked to similar offers in Eastbourne and Rye.
Hastings Sports and Physical Activity Strategy 2012-2015 (Hastings Borough Council)	To make participation in sport and physical activity a regular habit for many more people from all areas of the local community, particularly under-represented and inactive groups. 3 priority areas i) increasing participation in physical activity ii) building capacity of local 'workforce' iii) strengthening partnerships
	 The strategy mentions access to inclusive sport and leisure facilities plays an important role in addressing inequalities, improving quality of life and enhancing community interaction.
	 This strategy recognises that it is essential for all residents to have access to a range of leisure facilities and green spaces which meet the needs of the local community.
	 Local leisure facilities and green spaces that offer physical activity opportunities will be encouraged to work towards the aims of this Sport and Physical Activity Strategy.
Football Participation Report – Hastings Season 2013/14	 There are a total of 81 teams playing competitive football in Hastings. The number of teams has decreased by 5 teams overall in Hastings from season 12/13 to season 13/14.
	• 1 female team playing in Hastings (1.2% of the total number of teams) compared to a national comparison of 5.5%.
	 Conversion rates were used to estimate the numbers of individuals playing 'formal' football. Hastings ranked the lowest in the FA's comparison of conversion rates with 18 other Local Authorities selected as 'similar in nature' to Hastings as identified by National Statistics 2009 Area Classification of Local Authorities (provided by the Office for National Statistics).

Strategy	Background / Objectives
Hastings & St Leonards Play Space Strategy 2015- 17 (Hastings Borough Council)	• This joint strategy (Orbit South Housing, Amicus Horizons, HBC) recognises every child has a right to play and sets out how we plan to achieve our aim of every child having a safe, good quality play area within a 600 metre straight line distance from their home

Appendix 2 Summary of Strategic Context Review

Feedback from National Governing Bodies (NGB), local clubs and facilities

ATHLETICS

- England Athletics
- County Athletics Association
- Track Facility Ark William Parker Academy

BADMINTON

• Badminton England

BASKETBALL

- England Basketball
- South East Tigers Basketball Club

BOWLS

- Outdoor Bowls
- Falaise Indoor Bowls

CLIMBING

• British Mountaineering Council

CYCLING

- British Cycling
- Skatepark (BMX & Skateboarding)

EXERCISE AND DANCE

• Exercise Music Dance

FLOORBALL

• Hastings Predators Floorball Club

FOOTBALL

- Sussex County FA
- Sussex Futsal

GYMNASTICS

• Summerfields Gymnastics Club (facility)

GOLF

• England Golf

JUDO

• Hollington Judo Club

NETBALL

• Hastings Hellbent

PARKOUR

• Parkour UK

ROLLER SPORTS

• South Coast Inline

SWIMMING

- Amateur Swimming Association
- Ark Blacklands Primary Academy
- Hastings Seagulls Swimming Club
- Freedom Leisure
- Sandown Primary School
- Turtles Little Turtles

TABLE TENNIS

- Table Tennis England
- Hastings Table Tennis Association

TARGET SPORTS

• 1066 Target Sports (facility)

TENNIS

- Lawn Tennis Association
- Amhurst LTC
- Green
- Alexandra Park

TRIATHALON

• Triathlon England

WHEELCHAIR RUGBY

• GB Wheelchair rugby

FACILITIES

- ARK William Parker Academy
- Hastings YMCA
- Summerfields Leisure Centre, Helenswood & Falaise Fitness
- Sussex Coast College
- Horntye Park Complex
- Hastings United FC
- Hastings Academy
- St Leonards Academy
- Robsack Community Centre
- Hastings Centre
- Concordia Hall

UNIVERSITIES

- University Centre Hastings
- Brighton University

Athletics

	ties in Hastings from England Athletics ith Neil Deans (Area Manager England Athletics)
What are your Whole Sport Plan priorities?	Growing and sustaining participation levels in the sport Details of specific participation targets have been supplied and are available on request or at <u>http://www.britishathletics.org.uk/governance/about-uka/#</u> Targets include 500,000 more people over the age of 14 doing athletics 1x30 minutes a week by 2017 (including 40,000 disabled participants)
What strategic facility statements does your Whole Sport Plan include?	England Athletics adopts the position statement of the UK Athletics 2014-2019 facilities strategy: Having reviewed facility provision at a domestic level UKA maintains that there is a sufficient supply of synthetic outdoor 400m tracks to meet club and competition demands and therefore any new facility developments should be focused on entry level Compact Athletics Facilities or the refurbishment/redevelopment of existing facilities to encourage increase usage and sustainability at club level. In this context UKA is only supportive of new build 400m track and field facilities that: 1 Are a direct replacement for existing 400m facilities and/or: 2. Demonstrate a genuine strategic need following a thorough needs assessment The England Athletics Facilities Strategy 2012-2017 looks at not only track and field facilities but also at facilities that meet need for recreational and road runner. The facility strategy ties together the technical specification of certificated facilities (as identified within UKA Facility strategy) with the development need based on the current growth in participation, as result of the ongoing commitment provided by coaches and volunteers across the country through clubs and networks.
Does your sport have a current facility strategy?	http://www.britishathletics.org.uk/governance/facilities/facilities-strategy/ http://www.englandathletics.org/athletics-clubs/i-help-to-run-a-club/athletics-facilities
Is Hastings an identified priority area for your sport?	As a town with an athletics track facility and two athletics clubs; Hastings AC (98 registered athletes) and Hastings Runners (241 registered athletes) serves a wide catchment area covering a large geographical area of the south coast and south east of the county

Do your plans have any specific capital or revenue investment that may be relevant for this area?	England Athletics has been allocated a fund of £750,000 from Sport England for small capital investment projects. For the final two years of the whole sport plan cycle 2015/16 and 16/17 200k p/a is available.
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	The track facility is adequate although requires a few ancillary improvements e.g. toilets. Based on discussions with club members and Sussex County AA members, the location at WP School is suitable.
Do you believe there is potential to grow your sport significantly in Hastings?	Yes, the recreational running market is growing and its growth is a strategic priority of England Athletics.
Are any interventions planned that will increase demand for facilities?	The growth in recreational running will potentially increase the number of people wanting to train on the track.
Additional information	Comment from Elspeth Turner - England Athletics, South East Region Officer Telephone conversation 14th January 2015
	England Athletics state that the Hastings track is strategically vital to county athletics. The track serves a catchment which is otherwise cut-off from other tracks. The next nearest track is located in Eastbourne. There are also tracks in Worthing, Brighton, Lewes, Crawley and Broadbridge.
	The local Hastings Athletics Club is a well established club with dedicated coaches. England Athletics are extremely keen to see Hastings track sustained. England Athletics has no dedicated funds for facilities in this area but see their role in supporting other (local) organisations to provide. The national priorities include a focus on recreational facilities (such as running routes) which are a proven 'gateway' to encouraging people into more formal athletics.

Comment from County Athletics Association Received by email10th February 2015

On behalf of the County Athletics Association I can confirm that the Association strongly supports the retention of the Hastings athletics track. The Sussex Athletics Network which is a coming together of 38 clubs across the County of Sussex also strongly supports the retention and potentially the improvement of the Hastings track.

The track is strategically located to serve the extensive population of Hastings and also the wider hinterland that surrounds Hastings. As a community track its construction was to provide facilities for the use of educational establishments, formally constituted athletic clubs and the wider population. If the track were to be closed it can be expected that community involvement in athletics and recreational running will dramatically fall as alternative tracks are some distance from Hastings.

Peter Masters

Chair Sussex Athletics Network

	Athletics track
Background	The athletics track sits within the academy grounds.
	 The 1997 William Parker Track joint use agreement was novated Sept 2013, with ARK being substituted for William Parke within the agreement. ARK acknowledges their responsibilities for the remaining period of the JUA agreement. The joint use agreement is due to expire July 2018.
	 The William Parker Community Athletics Arena management committee have overseen the track agreement for the duration of the joint use agreement.
	 Annual contributions are paid by the school, Hastings Athletics Club, HBC (£5,000) and ESCC (£5,200). Discussions are required to ascertain the partner's intentions after 2018.
	 Concerns are that discussions and decisions need to be confirmed in good time (in advance of the agreement period). The club have previously stated that they struggle to pay their contributions and are concerned about future increases. All partners are facing financial constraints at this time.
	• A sinking fund for track renewals was initiated in 2013. This will need to continue in view of the proposed future costs.
	 In previous years the track has run at a deficit, with no sinking fund. More recently the partners have established a business plan to begin raising sinking funds. This relies on continuing support from ESCC and HBC.
	Historically the facility has not been financially sustainable on its own merit.
	 2013 track minute suggest that 40% of Hastings AC members live in Rother.
	Previously 'school ground staff' have maintained the track and were able to offer a flexible service. A ESCC contractor no

	manages the track maintenance, unfortunately the contract does not allow such a flexible service, but has enabled savings for the academy.
Current Facilities	 6 lane track A £90k refurbishment was implemented in 2013. This involved a surface re-spray, essentially a re-surface which reinstated the surface for a further 10-15 years at time of works. Track was also re-lined and the hammer cage net and mechanical winches were also renewed during the refurbishment. The club, school, ESCC and HBC (£12k) all contributed towards the refurbishment. £70k of the refurbishment budget remains unspent, initially earmarked for a proposed phase 2 toilet block, changing (plus possible storage space).
Future need / plans	 The club have expressed previous possible aspirations for a club house. The track was originally built without changing or toilet facilities (there were aspirations for this to be a phase 2). Lack of toilet/changing facilities has been documented as a significant barrier to inclusive use and remains an obstacle to disabled athletes and spectators. The track will then require a more comprehensive full resurface, at the cost of approximately £250k (at today's rates) in approximately 10-15 years. Arena track committee has not met recently. ARK's plan for track, post the funding agreement period, is unknown at this stage. Future athletic facility demands of students are unknown. The facility may not be required by students in the future (unknown)
	 Additional Information: 10.2.15 Meeting with Pauline Young (Senior Client Officer, ESCC), Melanie Mercer (ARK Academy), David Evans (ARK Academy) & Keith Duly All partners expressed aspirations to continue community use after the JUA finishes in July 2018. Partners agreed to hold an Arena Committee meeting in April 2015 with AGM, to discuss and progress options further. The clear intention is to develop a business plan (including sport development plan) which sustains the track.

Badminton

Is Hastings an identified priority area for your sport	Yes. Further to the recent investment, Hastings is considered a priority area for England Badminton.
	The agreement (below) sets targets to increase participation and includes i) enhanced use by badminton community/clubs and ii) more formalised recreation use (increased offer not just reliant on individuals booking courts)
Do your plans have any specific capital or revenue investment that may be relevant for this area?	Badminton England have already recently grant funded £54k to pay for a new sports hall floor at Summerfields Leisure Centre during Spring 2014. (NB: The previous granwood floor has been in place for 33 years now and is showing significant wear from continuous use. The new modern Taraflex P3 comfort floor manufactured by Gerflor benefits the user as there will be less impact on the joints and less chance of friction burns should you be unlucky enough to fall during exercise. Operationally it will also be easier to maintain and to keep clean). The capital investment includes a community use agreement between Freedom Leisure and Badminton England which is in place for a period of approximately 10 years. NB: The agreement is longer than the current FL contract.
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	Badminton England is working with one local pro-active club in particular (YMCA Badminton Club) to expand their beginners section by creating 'satellite clubs'. However, progress has been hampered to date, by lack of available hall space. Court availability is a key consideration at this time for badminton.
Do you believe there is potential to grow your sport significantly in Hastings?	The new floor has already demonstrated an increase in court demand from new users. England Badminton's view is that planned local initiatives will create an increase in participation and therefore a further demand on sports hall space.
Are any interventions planned that will increase demand for facilities?	Whole sport plan. Play Badminton framework includes a franchise opportunity which provides leisure operators with materials and support to run England Badminton recreational programmes (no strings, county courses, smash up and a social media league etc.).

Overview of sport facilities in Hastings from Basketball England Email correspondence with Peter Griffiths (Facilities Development Manager)		
What are your Whole Sport Plan priorities? (List with high level	To create and maintain a culture of frequent, consistent and continued participation.	
outcomes etc. and /or provide link to relevant document with a	To provide a clearly defined talent development pathway from the grassroots through to world class performance.	
high level summary)	These priorities are to be accomplished by achieving the following measures of success including (facility related below):	
	 Increasing our activity in the education sector (secondary and tertiary) through IM Basketball Improving transition from school to club through the creation of basketball satellite clubs in secondary schools Increasing the number of adults playing basketball consistently on an informal and formal basis through Ball Again Increasing the number of specialist basketball facilities and continuing to work towards clubs and players obtaining affordable or free access to basketball facilities 	
What strategic facility statements does your Whole Sport Plan include? (List and /or provide link to the relevant document with a high level summary)	 Basketball is a sport dependent upon the availability of affordable indoor facilities and equipment. For the sport to maintain and grow participation, both formal and informal, and to address the requirements of the world's biggest indoor team sport, the ongoing development of a comprehensive network of indoor facilities is required. We are working alongside partners to create affordable, accessible and suitable indoor facilities to meet the demand for court-time to play and to practice, thereby increasing participation and improving performance. Accessing indoor basketball courts remains one of the biggest challenges facing Basketball England in its efforts to develop the sport at all levels. Affiliated basketball clubs are important in delivering regular participation opportunities and play a part in both our participation and talent programmes. Accordingly, increased club access to indoor basketball facilities (with multiple basketball courts) will be required to deliver our planned outcomes for our participation programmes including, satellite clubs, Premier league 4 Sport, BBLF and Talent Development. 	

Does your sport have a current facility strategy? (please provide link or copy)	Access to secondary school indoor basketball facilities is of prime importance and we will seek to take advantage of Sport England's commitment to open up school sports facilities for local community use. The recent State of the Nation Report on Sports Halls from Sport England showed that 76% of sports halls are located on educational sites. Improving access to these sports halls is vital for the successful delivery of our participation initiatives. As well as improving access to existing indoor sports facilities we will continue to develop capital projects, building facilities with multiple basketball courts for use by clubs and Basketball England to boost participation and drive talent outcomes. Our strategy will aim to lever external investment to develop indoor facilities and our offer will include both capital funding and non-financial support from Basketball England and other partners. At the same time, guidance will remain available to clubs and other organisations developing indoor sports facilities suitable for basketball. On an ongoing basis, we will review current club basketball facility provision, provide models of best practice and case studies of working projects. Basketball England recognises that participants play basketball for many reasons; facilities have an important role to play by helping our clubs provide a suitable and welcoming environment. Currently under development in conjunction with Sport England
Is Hastings an identified priority area for your sport? If so please summarise here and provide any relevant links.	No
Do your plans have any specific capital or revenue investment that may be relevant for this area?	Not currently
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	Not aware of any formal club issues. List of clubs in Sussex attached for your reference
Do you believe there is potential to grow your sport significantly	It isn't a focus area for the next 2 years but there is informal basketball taking place in the area and we have had affiliated clubs in the region before.

in Hastings?	
Are any interventions planned that will increase demand for facilities?	None currently

Overview of sports facilities in Hastings from South East Tigers Meeting on 19 th December with Hung Li	
Background	 Hastings based club in their 2nd season. The club has 100 members at present. Currently running 4 sessions per week at ARK William Parker Academy lower sports hall and Bexhill College. Sessions are pitched to cover hall hire but aim to be affordable. The senior mens team play in the Sussex League 1st division. The team sessions involve players mainly from Hastings but also from the surrounding area. The club have had a very busy and successful 2014 season, hosting many vents and regular sessions. Aiming to start an academy next season Next nearest clubs are Bexhill and Eastbourne
Current facility use & future needs	 The club have used several local venues including William Parker Academy, Summerfields LC, St Leonards Academy and Bexhill College. ARK William Parker is satisfactory for coaching but too small for official match play. The club state that the venue offers comparatively affordable rates (£25ph). According to the club, the only local venues which are large enough to host formal league games are St Leonards Academy, Summerfields (although you have to book the whole hall, as the full size court is laid out in the centre of the 6 badminton courts which increases the price). Horntye is not regulation size and also deemed by the club as very expensive and too small (no space for benches). The club's biggest outgoing is venue hire at approx. £7,500 per year. Another big issue for the cub is that they have to book in advance to get peak time hall hire, which is a big commitment when setting up new sessions. League games cost £155 to host (hall hire / officials etc.) In the club's experience the bigger sports halls are oversubscribed at peak times (weekend evenings) and therefore hard to book.

Outdoor facilities	 Regarding the seafront PLAYA. Roof nets hinder play (shooting). Heavy football use, so not always available to use. The club's opinion is that Basketball and football do not mix on court, due to rogue balls causing a hazard. White Rock MUGA. Heavy football use, so not always available for basketball. Noticeable anti-social behaviour. Quality of both PLAYA and MUGA is not great. The White Rock was built to Sport England specification. However, the club say that it is slippery when wet. The club also state that both courts are too small for official
	play (no room for benches).

Overview of sport facilities in Hastings from White Rock Gardens Outdoor Bowls Email correspondence with Aaron Woods (Facilities Development Officer for Hastings Borough Council)	
Background	 Facilities Available White Rock Gardens has four natural turf outdoor bowls greens. Two of the bowls greens have adapted access to enable wheelchair play; however adapted equipment is not readily available. There are four clubs based at the site, Hastings Bowls Club (BC) and Hastings Visually Handicapped BC each have their own pavilions, White Rock and Rosemount BCs share a larger pavilion between them. Lockers and toilet facilities are also available for casual players. Alexandra Park has one natural turf outdoor bowls green. There is one pavilion at the site shared by Alexandra Park and Clive Vale Bowls Clubs. Lockers and toilet facilities are also available for casual players. West Marina Gardens has one natural turf outdoor bowls green. The green has adapted access to enable wheelchair play; however adapted equipment is not readily available. There is one pavilion at the site shared by St Leonards and Observer Bowls Clubs. Toilet facilities are also available for casual players.
Future facility needs & aspirations	 Condition/Life Expectancy/Future Works The facilities are cleaned and maintained on a daily basis by HBC contractor - The Landscape Group HBC has undertaken an ongoing program of repair and replacement of sections of damaged ditching around the greens. HBC is replacing damaged sections of green surround and carrying out works to replace and stabilise grass banking around greens at White Rock Gardens.
	 Accessibility/Fees/Opening Hours The facilities are available to the public seven days a week from 10:00 until 18:00 April to September annually. Bowls clubs have priority booking rights for formal matches, outside of those times a turn up and play system operates. Users can also pre book specific play times.

	ties in Hastings from Falaise Indoor Bowls Club 2015 with Keith Cheethan (Chair of the Board of Directors)
Background	 Well established popular local club. The facility is leased from HBC (until 2021, with a break clause in 2016). Inclusive club with a range of members (ages and abilities), progressive new committee. Recent drop in members, reflected in income also. Not purpose built, the ageing building has poor accessibility and the layout hinders contact between rinks. Situated on the White Rock Gardens
Future facility needs & aspirations	 The club have previously explored new build options. Current aspirations are to refurb/modernise the facility. The proposals include the aim of improving the accessibility of the building by redesigning the first floor. Preliminary designs also include a lift for improved access to the first floor. Potential contribution towards DDA access by HBC will be considered as part of the 2015/16 budget setting process.
	 Rinks require new surface. Club state that the current lifespan has been surpassed. Club's current proposal's are in the region of £300k. The club are able to invest a significant amount but intend to apply for additional grants also. HBC are proposing to contribute £50,000 to be used to enhance access.

Climbing Walls / Climbing Facilities

	Hastings from British Mountaineering Council ons with Elizabeth Holley (Regional Development Manager, London and South East)
Does your sport have a current facility strategy?	Not currently. Facilities approached on a needs basis
Is Hastings an identified priority area for your sport	No prioritised areas. NB; In support of this strategy study, Elizabeth did visit Hastings to meet the two local clubs; Hastings Rock and Fell Club and Hastings Outdoor Society to discuss current position.
Do your plans have any specific capital or revenue investment that may be relevant for this area?	No
Are you aware if there are enough facility time/sites for your sport in Hastings? Are	Nearby Battle wall is well managed with good school, community and club mix use. The wall is open 2 days per week to the clubs.
they well located for your sport?	St Leonards Academy wall is available for hire as a whole wall, rather than by lines which lends itself toward larger bookings rather than individual climbers. Wall is available for club use once per week.
	Bexhill College and Battle walls are considered to be within reasonable distance for keen Hastings based climbers.
	However the relatively small size of the local walls limits available climbing time / access.
	Hastings has a committed climbing community. Local climbers frequently travel long distances, nearest venues include Greenwich, Brighton Boulders, Withdean High Sports and beyond.
	Hastings has a committed climbing community. Local climbers frequently travel long distances.
Do you believe there is potential to grow your sport significantly in Hastings?	Yes. The regional and national trend reflects growth in youth climbers. The sport has a wider appeal due its social or competitive nature.
	Local clubs are very committed. BMC believed there to be a latent demand in Hastings and keen to support local partners where possible.

Are any interventions planned that will increase demand for facilities?	Not currently, but BMC will be keen to support future developments.
Additional info:	Battle Sports Centre has expressed interest in upgrading their facilities. No firm plans as yet. BMC state priority should be to enhance capacity of current facilities rather than build additional.

Overview of sport facilities in Hastings from British Cycling Telephone Conversation with Luke Anderson (Regional Development Manager South East)	
Does your sport have a current facility strategy? (please	There is a new facilities team at BC's head office, with a recently recruited facilities manager.
provide link or copy)	British Cycling also has a dedicated funding officer who can support local authorities.
	Regarding facilities, the Whole Sport Plan is competition focused. There is also technical support for recreation cycling facilities.
	The facilities team have a new strategic approach. They are currently mapping facilities and looking at population figures / latent demand etc. Early in the process, more information will follow.
	The South East region has the largest number of BC members of any region
	BC consider the South East region to have good facilities, for example 2 velodromes.
Is Hastings an identified	Not currently
priority area for your sport	BC is currently working on facility strategy. However, Hastings is not currently identified as a priority. Priorities in the region include need for major road circuit – possibly in the Surrey area. Another priority is the potential refurbishment of Preston Park (Brighton) closed road circuit, which is currently closed. This would serve that particular south coast stretch of coast. More competitive ready mountain bikes venues are needed. There are several BMX race tracks in the region, mainly in the London area. Club development in Hastings is also not a current priority for BC.
Do your plans have any	Not currently
specific capital or revenue investment that may be relevant for this area?	
Are you aware if there are enough facility time/sites for your sport in Hastings? Are	<i>Keith Duly comment</i> : We discussed that although the South East region hosts a good number of competitive cycling facilities, <u>none</u> of these are accessible from Hastings. If Hastings participation in formal cycling clubs is low, then there is an argument to prioritise club development in the area.

they well located for your sport?	<i>Keith Duly comment:</i> Hastings has no recognised competitive cycling facilities (skate park has a large usage, but is not a prioritised discipline by BC)
Do you believe there is potential to grow your sport significantly in Hastings?	Although there are no current BC priorities in Hastings, BC are keen to be kept abreast of any potential future local cycling proposals should they arise, as there is the potential of support should the right proposal arise. <i>Keith Duly comment:</i> Active Hastings consultations have highlighted the popularity of recreational cycling. <i>Keith Duly comment:</i> According to Sport England's APS7 cycling in Hastings has the 4 th largest participation rate (behind swimming, gym and fitness/conditioning).
Are any interventions planned that will increase demand for facilities?	Not currently

Overview of sport facilities in Hastings from Boyley Skate Park (White Rock Gardens) Correspondence with Keith Duly (Boyley Skate Park)	
Background info	 Several skate park consultations have been held over the past few years. The most recent being phase 1 (2010) and phase 2 (2013) of the Boyley Skate Park at White Rock Gardens. The local Boyley Trust pro-actively co-ordinates fund raising activities at the park and has contributed significant donations and effort to the two phases. Three regular annual events have taken place over recent years; Boyley Jam, 24Down and Battle of Hastings Skate Jam. Each event provides opportunities for local skate park users to get involved in park developments and have their say. A local Skate Park Action Group, with meetings facilitated by HBC, involves users in design detail. The group also meets on occasion to tackles wider issues. An independent Facebook site is another key way for local skatepark users to get involved and share their views. It has been documented in BMX media that Hastings has a significantly pro-active skate park scene and therefore we assume a higher proportion of skatepark users compared with similar towns. Mainly due to three

	 large BMX companies based in the town and a celebrated and largely documented (in skate and BMX media) history of local BMX and skating. The Boyley Skate Park at White Rock Gardens has been designed by local users. The initial phase is a challenging bowl section; the second phase is focused on street features and has attracted new users. The third phase will complement the earlier stages and aim to attract new users. There is a small neighbourhood 'peanut' type bowl in Wishing Tree Road, which serves the local residents. Users also travel to this destination. This is a popular feature within the Wishing Tree neighbourhood and has potential to be expanded.
Current facility update	 The Boyley Park is oversubscribed and busy at peak times (evenings and weekends) although there are frequent quiet times in the daytime and at times when the weather is poor (wet / windy). A busy park is intimidating for many potential users and is a recognised barrier. Like any outdoor skate park, the park is affected by weather. Younger users, supervised by parents, are increasingly taking advantage of the quieter early mornings at the weekends. Local BMX Skate shop Source is planning a significant indoor skate park development within 1 mile of the Boyley Park. The offer will include retail space and formal coaching and supervision and formal coaching opportunities (further information below). One perception of the Boyley Park is that there is an element of anti-social behaviour. This coupled with the fact that the associated sports have a risk element means that the supervised nature of the proposed indoor park will complement the outdoor park and will be well received by many less experienced riders (with adults and first aiders being present etc.). The indoor park will also offer opportunities up to professional level.
Future demand & proposed developments	 The aspiration of the action groups is to build a further phase 3 extension at White Rock Gardens, with the vision of making the park one of the best in the UK even Europe. Early proposals are to build an innovative facilitated 'semi self-build' third phase in robust concrete type materials. The concrete park is low maintenance and is likely to serve generations to follow (one of the reasons for building in concrete) Local business Source BMX is working with HBC, Foreshore Trust and ESCC to open an indoor skateboard Park under Hastings Seafront, soft opening by winter 2015. The £1.2m development aims to compliment the Boyley Park. Although the new park will work hard to be accessible to local people (NB: there are DDA access challenges unique to the venue), the public open skate park will offer free access throughout the week, which is desperately needed by many local users, especially Spring through to Autumn (the busier months). As well as regular visitors, the Source business plan reflects the ambition for the venue to be a significant regional and national venue with capacity for international events, attracting the best riders in the world. They expect to sell out a 500-spectator capacity with overspill on a big screen on Hastings Pier with viewing for up to 3000 people. The Source business plan states that there are currently no large indoor skate park facilities in the South East of

England so riders are unable to ride when it is wet or windy or have to travel over 100 miles to other indoor par There are no permanent parks nationwide capable of hosting international standard events so there is a need this. The White Rock Baths site is a potentially stunning venue, having laid derelict under Hastings seafront sin closing in 1997.

Exercise Music and Dance

Overview of sport facilities in Hastings from EMDP	
Email correspondence with Chloë Hunter (South Develop	oment Officer Exercise Movement and Dance)
What are your Whole Sport Plan priorities? (List with high level outcomes etc. and /or provide link to relevant document with a high level summary)	 Participation Growth and Retention – Exercise Move Dance Campaign Teacher Training and Retention EMD Community Affiliation Inclusive Pilot Projects EMD Insight
What strategic facility statements does your Whole Sport Plan include?	None
Does your sport have a current facility strategy?	No
Is Hastings an identified priority area for your sport?	Sussex identified as a priority focus area in year 1.
If so please summarise here and provide any relevant links.	
Do your plans have any specific capital or revenue investment that may be relevant for this area?	Not for facilities. We have potential funding accessible for all organisations in South of England towards participation growth.
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	As far as I am aware there are suitable facilities available for exercise, movement and dance classes in Hastings. I am unaware if there is any need/demand for more.
Do you believe there is potential to grow your sport significantly in Hastings?	Yes - we have been growing EMD work in partnership with Active Hastings and there is still potential to create further EMD opportunities, however, a barrier for this has been a lack of suitable qualified dance fitness teachers in the Hastings area.
Are any interventions planned that will increase demand for facilities?	No

Floorball

Background info	 The Predators are a successful community club. Floorball is similar to unihoc, played with a puck. Particularly popular in Finland, Sweden and Eastern Europe. The club caters for grass roots participation through to a strong competitive standard. Club members include e international players, current GB women squad member. The club has previously played international matches in Prague and Ukraine. Participants are mainly from Hastings. Approximately 4 league players travel from surrounding areas. Nearest teams are based in Farnborough and London. There is a social based team in Brighton (non-league).
Facilities	 The club moved from YMCA to Summerfields recently. The YMCA offers good value and customer service, but as the club expanded they outgrew the available storage and required better changing facilities. The club thought Horntye expensive to hire. Summerfields is more affordable. Observation that FL members have enhanced booking terms and conditions compared to community club. Club feels that clubs should have same priority. Limited availability of local halls, especially Summerfields, at peak times and weekends. It has taken the club a while to obtain the times they have (back to back training sessions). The club received a £6k grant for a rink from Henry Smith Foundation. (YMCA was not able to store the rink). The club runs popular sessions on Tuesday and Friday evenings at Summerfield and after school sessions at a Leonards academy. Aspirations to further events and new youth section /matches and to organise additional sessions in the other (secondary) academies. Looking at satellite club funding, linking with Active Sussex. When asked why the club trains at Summerfields LC, the reason given is because it has the largest hall. NB: The hall is not technically large enough for a formal court (fine in width, not in length), but is the most ideal hall locally. The balcony also enables passing 'footfall' to perhaps watch Floorball for the first time, and therefore is useful for promotion to other centre users. Summerfields car parking is an issue for the club. It gets very busy. Also the car park charge means that paren often wait for their children in the car rather than coming into the building. NB: Carpark is free after 18.00 Summerfields floor is ok for Floorball. Wooden is ideal, but he current flooring is fine. The club is in the South Division League, which includes areas such as Bristol, Bath & London.

Facility needs (& implications of hosting Southern League fixture)	 Now the club owns a rink the Predators will host a match day (with youth game in between bigger senior match) The club is hosting South Division League matches on 1st March (senior national league). NB: League matches typically involve 5 teams per day. Each team plays 2 games. There are 9 or 10 league fixtures a year. The club will be interested in feedback from visiting teams. The club is wondering if the smaller size of Summerfields (compared to larger regional venues) will be considered to be restrictive by visiting teams. Although many regional halls are formally under regulation size, the Summerfields hall will be the smallest hall on the league circuit. Other venues include Guildford Charterhouse school sports centre and Bath University. Required size for Floorball is 20x40m. Birmingham fixtures are hosted by futsal venue League teams take it in turn to host. Predators currently use Guildford as their home venue Sports hall across the region/ UK typically are too small – common problem Ideally the club would like to join with clubs with similar needs regarding a larger more appropriate facility within Hastings.
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Overview of sport facilities in Hastings from Sussex FA Email correspondence with Kevin Tharme (Development Manager) What are your Whole Sport Plan priorities? To sustain and grow the numbers of young people participating in football based activities. We have a number of initiatives with Football Mash Up being the lead in this (List with high level outcomes etc. and /or provide link to area. As a result of the "Mash Up" sessions we endeavour to encourage our relevant document with a high level summary) participants to link and join with local clubs. What strategic facility statements does your Whole Sport Plan include? Yes The FA have a facility strategy see link Does your sport have a current facility strategy? http://www.thefa.com/news/my-football/facilities/2013/feb/national-facilities-strategy-(please provide link or copy) announcement Is Hastings an identified priority area for your sport? Yes – Hastings is one of key priority target areas for football in terms of both participation and facility development, with a key emphasis on floodlit training facilities If so please summarise here and provide any relevant links. Do your plans have any specific capital or revenue Not directly although we do have http://www.footballfoundation.org.uk/fundinginvestment that may be relevant for this area? schemes/premier-league-the-fa-facilities-fund/ This has funding available with a target of supporting developments in the top 20% most deprived areas of the country. Are you aware if there are enough facility time/sites for From our understanding there are sufficient numbers of pitches to ensure football can your sport in Hastings? Are they well located for your be played. However, with the implementation of the recent FA Youth Development sport? Review and the introduction of 9v9 at U11 and U12 age groups different size pitches are ideally required. However, as previously outlined we need more floodlit training options. Yes very much so. Do you believe there is potential to grow your sport significantly in Hastings?

Are any interventions planned that will increase demand for facilities?	We work very closely with Active Hastings (Ken Dullaway) and are seeing increase in participation figures, although we ideally need to see this reflected in affiliated teams. There are a number of recreational opportunities within Hastings which is testament to the work being conducted.
Any other comments? For example, are there any issues of access?	We have been in a number of discussions with Hastings Borough Council looking at potential/possible areas for development but we have been unable to identify a suitable project/site to date.

	riew of sport facilities in H ng on 13 th February 2015 wi	l astings from Sussex Futsal ith Graham Knight
1.3	Background	 Sussex Futsal run their sessions at Hastings Academy during the weekends at off peak times between 12.00noon Saturday – 10.00pm Sunday. The club belongs to the national league but have to travel to Eastbourne to play the home games as the hall areas in Hastings are not big enough. Futsal court is 40m by 20m; they adapt the Academy hall for training but do not really benefit from this.
	Future facility needs & aspirations	 The lack of larger facilities for Futsal limits the club from developing further. Their aspirations are to build a facility that could hold a hall this big and allow community use for other clubs. They are keen to have further discussions with other clubs aspiring to develop larger spaces (potentially floorball, inline skating and handball. The club have requested the Council's support with possible joint funding bids.

Gymnastics

	lities in Hastings from Summerfields Gymnastics Club n on 11 th February 2015 with Sarah O'Shaughnessy
Background	 Summerfields Gym Club is a well-established and successful local facility. The club are currently based in Haywood Way There are other purpose built gymnastic facilities at Glyne Gap (western border of Hastings /Bexhill) and smaller facility at William Parker Academy and a tumble run at Helenswood School dual use site.
Current facility use	 The club has experienced an approx. 30% increase in participation in the past year alone. The club's current facility is at near maximum and the new larger facility will enable the club the extra capacity to sustain and grow. Current catchment includes the local area but also significant numbers from Rother and Wealden The club's lease is due to cease in the near future The club requires a larger and more inclusive facility to help enable their future development plans to expand to a wider audience.
Future facility need /proposals	 The club have been searching for an alternative venue, as their current lease is due to end shortly. The club have identified a proposed unit which is fit for purpose. Discussions are taking place and plans have yet to be confirmed. Ideally the club want a venue with capacity to extend their current offer. Some of the proposed enhanced features desired include inclusive equipment and access throughout. Addition of sunken trampolines also (there are no sunken tramps at the current venue) The proposed new centre will be the only inclusive centre in the area (nearest is Horsham) The enhanced inclusive nature of the proposed new centre will enable additional planned work to take place. The club will link to local charity PlaySense and the Council's new Sport for All project, an inclusive project seeking to support clubs who are keen to become more inclusive and offer more choices for disabled people. The club ambition is to host inter county tournaments for the first time (currently unable to limited capacity of venue). The club travel to Crawley, Burgess Hill and Dover for county events.

What are your Whole Sport Plan priorities?	14 – 25 participation
	26+ participation
(List with high level outcomes etc. and /or provide link to	
relevant document with a high level summary)	*both contained within our 'Raising Our Game' Strategy '14 – '17 -
	http://www.englandgolf.org/page.aspx?sitesectionid=353&search= (strategy also aligns to
	our national partners, The Golf Foundation and PGA)
What strategic facility statements does your Whole Sport Plan include?	N/A
Does your sport have a current facility strategy?	N/A – all clubs/facilities are individually owned, so although asset rich in terms of provision we work with multiple service providers independently (i.e. clubs)
Is Hastings an identified priority area for your sport? If so please summarise here and provide any relevant links.	Not at the moment, however as we progress through 2015 and start to explore connections to non-affiliated sites (e.g. pitch & putts, adventure/crazy golf) this may change our approach in this location.
Do your plans have any specific capital or revenue investment that may be relevant for this area?	N/A – although we support our clubs in sourcing external funding (if needed) if there's a need/want from the facility.
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport? Please indicate if these are based on a formal assessment.	With regard to membership type golf clubs, there are the following: Sedlescombe, Beauport Park, Highwoods, Cooden Beach, Rye, Battle and Dale Hill. All of these actually fall with Rother, but the first 2 lie on the boundary with Hastings. They both also have public use driving ranges and a 9-hole pitch&putt/Par-3 courses, which are good facilities for beginners. All venues will have spare capacity re tee times and/or membership vacancies. Based on the local demographics and market segmentation there's scope for growth.
Do you believe there is potential to grow your sport significantly in Hastings?	See 1.7 –if our non-affiliated offer develops through 2015 this may provide further scope.

Are any interventions planned that will increase demand for facilities?	Get into Golf programme (<u>www.getintogolf.org</u>) is available for all golf clubs, as well as designated club support from England Golf (and national partners). There's been limited engagement from clubs in this location to date but the offers are always open/available to them.
Any other comments? For example, are there any issues of access? Please use this entry to provide any facility information you think the authority should be aware of that hasn't been covered.	England Golf are keen to have a more detailed chat with Hastings BC in the not too distant future about making golf more of an option in the Hastings area – particularly as we start to investigate how we can engage in facilities other than the 'typical' golf club (i.e. mini golf, pitch/putt etc.).

Judo

Background info	 Hollington Community Centre is based in Wishing Tree Rd and is situated adjacent to Hollington Youth Centre The buildings are owned by ESCC. The judo club is a well-established local club, with a junior section also. The venue hosts three local clubs, Hollington Judo Club, Hollington Table Tennis Club and short mat bowls (including disability activities). Other activities and events are hosted also on occasion such as hosting a local boxing event. The judo club would like to link further with the adjacent youth club sessions, to encourage younger participant The TT club also has a youth section. There is good co-operation between the centre users, all are represented on the centre's committee.
	Issues with a leaking roof

Netball

Background / current	The local league is Hastings Netball District League
participation	 The standard of play and quality of facilities is lower in Hastings than that of neighbouring leagues (Eastbourn and Brighton).
	 The number of teams has significantly increased over recent years due to the local 'back to netball' initiative Hastings currently has a strong netball community.
	 There are two divisions, which are played on the same evenings (Wednesdays) at Helenswood School. league games are played per week.
	 The school is the preferred facility, as it is the only available outdoor venue with 2 courts.
	 Alexandra Park has 2 courts line marked but no posts/nets available. The hirer is expected to transport their ow posts which is not a feasible option for the local clubs.
	 Helenswood court surface is in poor condition (slippery) and in need of a resurface.
	 Indoor courts are available at Helenswood, Summerfields and Horntye. The cost is obviously higher.
Future facility demand & aspirations	 Although the surface is less than ideal, the Helenswood courts are essential to the local netball community. Los of these courts would have a major impact.
	 England Netball is planning to assess their facilities strategies shortly.

Email correspondence with Eugene Minogue (Chief Exe	
What are your Whole Sport Plan priorities?	Currently a non-funded sport, therefore there is no WSP currently in place
What strategic facility statements does your Whole Sport Plan include?	As above
	Facility development is a key priority for Parkour UK.
Does your sport have a current facility strategy?	No formal strategy currently in place due to no strategic funding. Facility development is primarily led on local needs, demands and funding available. We now have 30+ Parkour
(please provide link or copy)	Parks / facilities across the UK. The large majority of these were built/installed post publication of BS10075:2013 the British Standard for Parkour Equipment.
Is Hastings an identified priority area for your sport?	East Sussex is an identified area of need in relation of Parkour/Free running facilities, as there aren't currently any purpose built facilities in the county. Particularly given
If so please summarise here and provide any relevant links.	West Sussex and other surrounding counties have Parkour Parks/facilities.
Do your plans have any specific capital or revenue investment that may be relevant for this area?	See 1.2, 1.3 &1.4
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	See 1.5
Do you believe there is potential to grow your sport significantly in Hastings?	Yes and facility investment would potentially increase the potential growth.
Are any interventions planned that will increase demand for facilities?	Parkour/Free running is a rapidly growing sport. Recognition is due from the UK Sports Councils (Sport England, Sport Wales, Sport Northern Ireland & UK Sport) this

	Spring/Summer. This will also aide in the on-going growth.
Any other comments? For example, are there any issues of access?	See examples of what other local authorities / funders have done via Parkour Parks/facilities here.

Overview of sport facilities in Hastings from South East Inline / South Eastern Skater Hockey Association Meeting on 22 nd December 2914 with Warren Trunchion		
Background	 Hastings based established in 2009, member of the British Inline Skater hockey Association and the Britis Federation of Roller Sports (recognised by Sport England). The club operates 4 teams catering for a range of ages and abilities A number of the club's members 'come from disadvantaged back grounds. The sport of inline hockey can b time consuming and costly'. Club currently plays at regional and national level. Warren is also Chair of the South Eastern League, who although no longer host a league, has kept their identity. Best players aspire to Super League. Teams are 5-a-side with typically 6 subs 20mx40m is the standard court size plus run-off and space for player's benches. The club own a 4ft high portable rink (which is not easy to transport & erect) and use 10ft netting to stop the bal The current catchment is as wide as Ashford, Folkestone, Brighton (travelling weekly) 46 regular club members The club is liaising with HBC estates to identity possible warehouses but no success at present. 	
Current facility use	 Previously used Summerfield's leisure centre, previously hosting their own League (South eastern skate hockey Association) but during 2014 the Summerfield's floor was changed to a soft surface which unfortunatel is no longer viable to skate on. This has resulted in the club's competitive team travelling to London & Essex for league games. Resulted in a decrease of competitive players due to cost and travel. Home fixtures have now moved to Swanley. The club hold 3 regular training sessions taking place at; Hastings YMCA, Bexhill leisure centre, Battle sport centre. None of these venues are designed for In-Line Hockey or skating but are adequate for trainin purposes'. 'Individual players and teams travel in excess of 50 miles to train in venues that offer them the right size an facilities to train/play competitive hockey. The club typically pay £14k annually in hall hire (£7k for training and £7k for matches) The cost of hiring halls is not a significant barrier for the club, the main facility related issue for the club is findin a suitable local venue big enough. '<i>Traditionally we have played in local sports halls which are not fit for purpos and been forced to move from previously venues due to availability/suitability'</i>. 	

	 Ideally the club want to be based at one venue (same venue for matches and training (plus more). The club have come across unhelpful sports hall design and a lack of understanding of their needs. Many sport centre operators have misconceptions that skate wheels damage the floor, which is often not the fact. Sprung floors are fine for skate use also. Typically 'League days' are held where several game are played (due to travel and lack of suitable venues. League is well established (since 2001). League has moved around over the years (Tunbridge to Horsham to Hastings). Nearest rinks are Herne Bay, Farnham, Surrey (Herne Bay venue hosts 3 individual clubs_ Southwick is the only suitable venue in Sussex.
Future facility needs & aspirations	 The South Eastern Skater Hockey Association and 1066 Roller dance believe that they have adequate demand for a Hastings 'roller rink' venue (since leaving Summerfields due to the floor) and the British Inline Puck Association and UK In-Line Hockey League are keen to find venues within the South East Area. The club's facility aspirations have backing from regional and national governing bodies of roller sports associations Opportunity for Hastings to have the only venue suitable to host international games. No other purpose built rink within Sussex Kent, London or Essex. The club have identified 5-a-side football, futsal, floorball and lacrosse plus roller sports affiliated to the British Sports Federation (Sport England recognised) as a suitable mix The business plan proposes that the venue would be run by a social enterprise.

Overview of swimming facilities in Hastings from Ama Email correspondence and telephone conversation with Te	teur Swimming Association om Mukherjee-Neale (Technical Services Manager) March 2015
What are your Whole Sport Plan priorities? (List with high level outcomes etc. and /or provide link to relevant document with a high level summary)	 A growth in participation in the 14-25 age range A growth in participation across the adult population An excellent sporting experience for existing participants to keep them playing sport High quality talent development which creates a strong England talent pathway to link with UK Sport World Class and English elite programmes A growth in participation by people who have disabilities, including those with talent.
What strategic facility statements does your Whole Sport Plan include? (List and /or provide link to the relevant document with a high level summary)	It is our intention to work with Sport England to develop a strategic network of accessible, sustainable, cost-efficient, well-designed and managed pools to cater for the demand across our various disciplines. This network of quality facilities will be: Widely available to the community throughout the year and not restricted through exclusive membership or pricing policies
	Sited in locations convenient for users and easily accessible to the whole community
	Well-designed and constructed to a high standard of materials
	Designed to accommodate effective pool programming
	Sustainable; being responsive to environmental issues and energy efficiencies.
	Cost efficient in design and operation.
Does your sport have a current facility strategy?	no
Is Hastings an identified priority area for your sport? If so please summarise here and provide any relevant links.	Freedom Leisure Summerfield's site are currently in a Partnership Provider Programme with the ASA and we are currently working closely with them to develop the Learn to Swim scheme and Swimfit.

Do your plans have any specific capital or revenue investment that may be relevant for this area?	There is no capital available through the ASA directly but we work very closely with Sport England to plan strategic investment.
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport? <i>Please indicate if these are based on a formal</i> <i>assessment.</i>	
Do you believe there is potential to grow your sport significantly in Hastings?	Yes – Swimming clubs often report problems with access to swimming facilities in the area. There is an opportunity to grow activity if appropriate time is made available / created.
Are any interventions planned that will increase demand for facilities?	

Overview of sport facilities in Hastings from Ark Blacklands Primary School Telephone Conversation on 10 th February with ARK Blacklands Primary School		
Current use	 The school has a learner pool. Predominantly used by the school pupils, also used by a neighbouring school during the school day. External agencies such as swim coaches and BOOM Active, support the school by providing lunchtime and afterschool clubs for the school's pupils. The school's main focus is its pupils and facilities are not regularly hired out for additional private or communit use. The pool is not used for additional private or community hire. 	
Future needs / plans	Unknown	

Discussion with Graham Furness Seagulls Swim Club 23rd Feb Site Visit

- Graham confirmed that limited water space is significantly restricting the club
- 100+ on the current waiting list
- The club boasts excellent coaching and coaching from foundation to elite in a range of disciplines
- The club also uses any other available time slots in smaller community pools (Battle Abbey currently) however these venues are also limited.

Background info	 Conversation regarding the school pool, built in 1969 and last refurbished in 1993. The pool is a small, shallow pool ideal for learning to swim and an ideal space for exercise classes. Also provides a private environment (such as women only swimming). The school and its community are working hard to prevent the closure of their school pool which is in a poor condition, including poor insulation and inadequate changing and toilet arrangements. A respectable £30k has been raised over recent years (£20k remains in sinking fund). Big Local initiative is supporting the school, helping to contribute toward the cost of a feasibility study, which looks at 4 options The school subsidises ongoing operating costs. The feasibility study will include an examination of actual/ potential costs and incomes. The school pool is considered to be a valuable asset by the school and its local community. Generations of loc residents have learnt to swim at the pool. Last year 867 children learnt to swim at the school. We discussed some of the challenges for the school and the unique need of the local community. More info is required regarding how local residents use the larger pool at Summerfields. The school pool is currently less attractive to proficient adult swimmers who are likely to prefer larger 'leisure' water. The significant number of children learning to swim at Sandown contributes to sustaining the amount of local swimmers and overall local pool demand.
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Overview of sport facilities in Hastings from Turtles Little Squirts Swim School Meeting on 30th October 2014 with Keith Duly, Virginia Gilbert, Amy Saunders Joan Saunders

- The business has a proposal for building a community teaching pool, which is driven by lack of available pool space.
- Further info available, including proposals to extend swimming sessions to many new groups of different abilities.
- The business is keen to link to the local leisure facility mix and awaits the findings of the Leisure Facility Strategy refresh to help inform the town wide context, including challenges and opportunities.
- The club will progress their business plan further over the following months.

Table Tennis

Overview of sport facilities in Hastings from Table Tennis England Email correspondence with Kieron Pelling (Development Officer)		
What are your Whole Sport Plan priorities? (List with high level outcomes etc. and /or provide link to relevant document with a high level summary)	Official response from Table Tennis England HQ Facilities to follow	
What strategic facility statements does your Whole Sport Plan include? (List and /or provide link to the relevant document with a high level summary)	As above	
Does your sport have a current facility strategy? (please provide link or copy)	As above	
Is Hastings an identified priority area for your sport? If so please summarise here and provide any relevant links.	Hastings is not currently a priority area for Table Tennis England.	
Do your plans have any specific capital or revenue investment that may be relevant for this area?	None at the moment.	
Are you aware if there are enough facility time/sites for	Hastings League plays in a number of small venues across town and also in Bexhill.	

your sport in Hastings? Are they well located for your sport? <i>Please indicate if these are based on a formal assessment.</i>	The most significant of these is the Hollington Community Centre. No formal assessment has taken place.
Do you believe there is potential to grow your sport significantly in Hastings?	Yes there is potential to grow across Hastings and Bexhill, given the coordinated efforts of the clubs and league in the area. Table Tennis is a sport that can appeal to a wide range of demographics if the right offers are in place.
Are any interventions planned that will increase demand for facilities?	Table tennis is part of the Sports for All project (HBC managed project) and one of the sports being used with Rother District Councils Community Activation Fund. Both of which could increase demand for places to play.
Any other comments? Please use this entry to provide any facility information you think the authority should be aware of that hasn't been covered.	Conversations with the organisers of the Hastings league are required. They have been approached, regarding the state of the game in Hastings. Accounts suggest that the clubs are under pressure due to increasing venue hire costs. The league itself appears to be fairly stagnant in its development.
	On the other hand the work of Teresa Bennett at St Leonards Academy and Kevin Haffenden of Table Tennis Rother provides primary and secondary school children with opportunities to learn the game and compete. Added to this that table tennis is part of delivery targeted at the disabled and over 50's means that there is potential to grow the game in the area.
Telephone Conversation on 19 th January 2015	A full review is needed, and qualification of new coaches to revitalise delivery in Hastings and the surrounding area.

Telephone Conversation on 19⁴⁴ January 2015

Kieron Pelling - Table Tennis England Development Officer South East

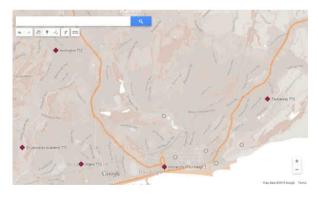
- Recent restructures at TTE. Recent focus on research and product analysis. ٠
- TTE currently submit annual plans (Whole Sport Plans), soon to be expanding to 2 year plans. Future TTE funding for facilities is likely to be minimal. Facility strategy is yet to be refined.
- (Jonathon Bruck, Head of Operations at TTE, updated Kieron that the national facilities are currently under review / development, along with several other areas of their overall strategy).
- Kieron updated that the concept of a local table tennis specific facility has been discussed over recent years. However, plans have yet to • be formally developed. The most recent discussion involved PODs (local disability network), Badminton England, Rother District Council and a local club for a proposal based in Bexhill (Bexhill High School) based around a multi-sport use concept. The discussions resulted in

plans being drawn up by an architect and land being identified at the time. With changes at the school and Rother Council's focus increasingly prioritising leisure centre proposals the table tennis facility proposals are currently off-line.

Issues for local clubs

- Clubs are mapped below.
- There is no dedicated table tennis facility in Sussex, Surrey or Kent.
- The 'best' venues in this area are the Brighton Youth Centre and Crawley's K2 (up to international level).
- Most clubs are based in local schools and community venues.
- Venue costs are typically an issue for TT clubs.
- H&R league involves 7 or 8 clubs hosted at 1 or 2 small venues. Venue cost is a challenging factor for the league.
- Horntye's recent plans, originally involved table tennis, however this was not progressed.
- Teresa Bennett, School Games Organiser based at St Leonards Academy, is a key local asset who has coordinated TT opportunities in schools over recent years. The exit route after school age is perhaps less structured.
- Many clubs state lack of volunteers as a challenging factor.
- The size of playing area required depends on the standard being played.
- Table Tennis hire generally brings in a basic rental income for leisure centres, in comparison to potentially larger income streams from larger team sports.

Map of local clubs (below).



Overview of sport facilities in Hastings from Hastings Table Tennis Association Telephone Conversation on 11th February 2015 with Nick Standen (Coaching & Development Officer for Hastings Table Tennis Association)

- Nick has previously given technical advice to ETTA on facilities
- Locally, clubs largely use small halls and local facilities. Often moving from venue to venue often priced out of venues.
- Even larger TT clubs struggle to cover costs and venue costs.
- One of the bigger clubs in Hollington works closely with their venue (Hollington Community Centre) and venue issues are an additional challenge for the club (also proportionately significant venue costs).
- The table tennis association has considered a central venue in the past. There are concerns whether Hastings could justify a dedicated TT building. Not a common model. Mixed use central venue could be a solution.
- The association has some funds available, could be potentially used for facility development. Possibly to enhance existing (perhaps lighting and surface?). However, would require appropriate agreements / suitable arrangements
- An established national model is for TT to link to multi-use venues such as schools. HTTA currently talking to schools regarding bookings.
- Popular and well-established youth section based in local schools. Some concern over exit route and retention into adult play.
- Several accounts of young people not typically enjoying the move from a vibrant school environment to a stereotypically 'cold church hall, single table venue' which does not compete well with more dynamic sporting environments.

1066 Target Sports

Background info	 Venue had opened recently and conversation regarding challenges and opportunities. Latest information available at: <u>http://www.1066targetsports.co.uk/</u>
	 '1066 Target Sports is an indoor target sports hub in Hastings. Providing a warm, dry, and well lit environment, suitable for all the family. Open to all ages, children are assessed on arrival and will only be permitted to use th activities suitable for their abilities. Promotes safe and responsible target sport practices and principles for shooting enthusiasts. Built to international competition standards. The gallery is a key training / leisure facility open to the professional sports person, local clubs and the general public alike. Sports and activities available include: live rim fire, target air rifle, crossbow, archery and axe throwing There is no membership and no registration required. Lane hire from £10ph. Several packages available including corporate packages, business leagues and inclusive sessions for disabled and non-disabled'.
General Usage (Jan 2015 update)	 Business is increasing. Very busy December Christmas period. Weekends continue to be busy, oversubscribed at times, having to turn people away. Mid-week is quieter and is a priority for the facility. Currently developing mid-week programmes, including community, youth groups and disability focused developments. Blind shooting is increasingly busy. Recently accredited World Host disability customer care trained. I-Go champion also (county wide scheme improving access to leisure activities for children and young people with disabilities and special educational needs age 0-25 in East Sussex). Currently working with various partners, including Active Hastings to make the centre more inclusive and accessible. Recruiting for new staff also.

What are your Whole Sport Plan priorities? (List with high level outcomes etc. and /or provide link to	Whole Sport Plan focus is on community tennis facilities in areas of high population density and latent demand for tennis. The high level outcome is to ensure that Whole Sport Plan funding is spent on projects that will support the LTA's mission to get more
relevant document with a high level summary)	people playing more often.
What strategic facility statements does your Whole Sport Plan include?	Working with partners in priority areas to develop bottom up tennis development plans to offer more opportunities for people to play tennis
(List and /or provide link to the relevant document with	 Area plans will include maximising use of existing facilities and taking tennis into the community
a high level summary)	• Maximising use of park site to increase regular participation including helping park sites to promote tennis and ensuring they offer appealing mix of programmes for all ages and abilities.
	• Driving participation in clubs by supporting 'traditional clubs' and developing partnerships with commercial tennis providers to bring tennis and products such as Cardio Tennis to new consumer groups in new environments
	• Engage more disabled people in tennis and develop a stronger infrastructure and tennis network for disabled players
	 14-25 year olds will benefit from adapted product offers, more after school provision, including satellite clubs and a significant expansion of tennis options for further / higher education students
	 Strategic WSP facilities investment will support and facilitate the delivery of WSP programmes and will be largely focused in priority areas to address gaps or improve provision where critical to park or community programmes
	 In priority areas the LTA will offer a package of local and national support for the delivery of outreach programmes on park and community sites. This includes produce roll out (e.g. cardio tennis, tennis Xpress etc.), revenue funding to support activity, coach education and training, disability hub development, local promotions or

	 festivals and marketing to stimulate demand and raise awareness of opportunities to play In priority areas, the LTA will be proactive in developing and supporting links between community venues (e.g. parks and leisure centres), educational establishments, disability organisations and clubs. It will engage commercial clubs to support the delivery of tennis products in new environments.
Does your sport have a current facility strategy?	This is currently in final editing to be launched in March 2015. A detailed national review
(please provide link or copy)	and analysis has been undertaken over the past 18 months to shape the strategy including; past facility investment, current facility stock, population density, latent demand for tennis, available resources, partnership funding opportunities and best practice investment case studies.
Is Hastings an identified priority area for your sport?	At present Hastings is not a priority area for our national strategies. However we are keen to build partnerships with any local authority that is keen to develop tennis and
If so please summarise here and provide any relevant links.	work with us to boost participation. The organisation and especially the Regional Participation Teams have been tasked with working in a more focussed way. The South East team are therefore focussing the majority of resources on 12 priority local authorities; 10 in London along with Eastbourne and Brighton & Hove.
Do your plans have any specific capital or revenue investment that may be relevant for this area?	Capital – all tennis venues in Hastings would be eligible to apply for the LTA's loan fund, which is interest free with awards up to £100k that must be match funded. This funding can be accessed for any capital development at tennis venues so long as the development is sustainable. Grant funding is available but is earmarked for areas of greater population density. Grant funding will only be allocated to those projects that can demonstrate the strongest case of how they will grow participation in tennis.
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	 According to our database Hastings District has 4 tennis venues and a total of 27 21 courts¹ Amherst LTC – 7 courts (5 floodlit) The Green LTC- 9 courts (5 floodlit)
Please indicate if these are based on a formal assessment.	 Alexandra Park – 5 courts White Rock Gardens – 6 courts²
	In priority areas we have conducted detailed facilities audits but this has not been

¹ Corrected by HBC due to deletion of courts at White Rock Gardens ² HBC comment: White Rock Garden courts are no longer in use due to poor unsafe surface.

	completed for Hastings, which would determine the condition of the tennis facility stock. This therefore impacts on whether there are sufficient courts in Hastings for the population.
	However, purely on a population per court basis Hastings compares to Eastbourne and Brighton as follows assuming a population of 90,254 for Hastings from the 2011 Census.
	Hastings – 3,342 people / court, 9,025 / floodlit court Hastings 4297 people/court, 9025 people/floodlit court ³ Eastbourne – 2,549 people / court, 11,046 / floodlit court (8 venues) Brighton – 2,578 people / court, 8,543 / floodlit court (14 venues)
	Number of venues doesn't include education or commercial sites (David Lloyd etc.)
	On this basis Hastings has less court provision per person than Brighton and Eastbourne and no floodlit park courts or indoor facilities. Additional park tennis facilities and low cost indoor structures would appear to be the priority as the town is serviced by 2 well stocked outdoor court clubs.
Do you believe there is potential to grow your sport significantly in Hastings?	With an actively involved local authority and quality operators at the venues there is always the potential to grow tennis participation and the LTA would be happy to assist in achieving this.
Are any interventions planned that will increase demand for facilities?	No

³ HBC comment: recalculated to take into account loss of White Rock Gardens.

	lities in Hastings from Amherst LTC I email enquiry. Site visit on 19 th January 2015 and the remaining information was gathered from the clubs website <u>p.uk/default.asp</u>
Background	Club Statement (website 26.1.15) "Amherst Lawn Tennis Club, situated in the heart of Hastings in beautiful public gardens, is a well-established members' club which has a reputation for its good facilities, friendly atmosphere and range of tennis activities to suit all age groups and playing standards. As a community amateur sports club, membership is open to all."
Facilities Available	Amherst LTC has 7 courts – 5 artificial turfs and 2 tarmacadam. The 5 artificial turf courts are floodlit. There is a practice wall on the two tarmacadam courts. The club house has a licensed bar, catering and changing facilities, disabled access and disabled toilet.
Condition/Life Expectancy/Future Works	The life expectancy of the playing surfaces and club plans for extension or refurbishment of the facilities is unknown, however during the site visit it was noted that the courts were immaculate and clear of any litter, leaves or other debris. The court markings were clear and had seemingly been repainted recently. The nets, posts and floodlights looked to be well maintained.
Accessibility/Fees/Op ening Hours	Amherst LTC is a member's only tennis club. There are a variety of membership packages available including junior, senior citizen, family and out of town concessions. The club operates coaching at various age categories through their in house coaches. Fees and Charges are listed on the clubs website and are reasonable in comparison to the facilities available and local hire costs. The club includes this statement on their website breaking down their fees to weekly rates: "Membership is payable annually and works out at approximately £4 a week for full senior and £7 a week for family membership (Junior memberships are between 60p and £1.20 a week depending on age) - so if you play once or twice a week it's cheaper than playing at the local park and you get all the benefits of the club programme and balls provided for free!" The facilities are open seven days a week, however the club operates a weekly play schedule, and this is listed on the club website.

An email with a facility of	lities in Hastings from The Green LTC Juestionnaire was sent to the clubs email address on 12 th January 2015, there was no reply. The remaining information Clubs website <u>http://www.thegreenltc.co.uk/</u> by Aaron Woods
Club Statement (website 26.1.15)	"Located off-road in a quiet residential area, the club provides a safe and secure environment ideal for families with young children. The club welcomes players of all standards and particularly encourages those new to the game. A licensed bar selling drinks and confectionery is available, together with a drinks vending machine and members take turns to provide club teas at weekends during the summer months. Changing rooms with showers are situated in the clubhouse."
Facilities Available	The club has five acrylic and four tarmacadam courts. All courts are floodlit. The club house has a licensed bar, catering and changing facilities.
Condition/Life Expectancy/Future Works	The life expectancy of the playing surfaces and club plans for extension or refurbishment of the facilities is unknown; however there has recently been refurbishment and repainting of the tarmacadam surfaces to make them all weather. The nets, posts and floodlights looked to be well maintained.
Accessibility/Fees/Op ening Hours	 The Green LTC is a member's only tennis club. There are a variety of membership packages available including junior, senior citizen, family and out of town concessions. The club operates coaching at various age categories through their in house coaches. Fees and Charges are listed on the clubs website and are reasonable in comparison to the facilities available and local hire costs. The club allows new members to take out a pro-rata membership package if they join part way through the year. Members are able to pay by monthly instalments. A short term membership package is available allowing membership for two – four weeks. The facilities are open seven days a week, however the club operates a weekly play schedule, and this is listed on the club website.

Facilities Available	Alexandra Park has 5 tarmacadam tennis courts. The courts are arranged in two banks, one bank of 3 courts and one bank of 2 courts. The courts are not floodlit. There are no changing facilities or toilets available on site however there are toilets elsewhere within the park. A café franchise operates within the park. The café and nearest toilets are within 200m of the tennis courts.
Condition/Life Expectancy/Future Works	The facilities are cleaned and maintained on a daily basis by a Council contractor. HBC has undertaken an ongoing program of repair and replacement of fencing around the courts. Two courts are painted with an all-weather surface paint that will be repainted in the near future. A survey is required to determine the long term life expectancy of the surface of the courts. HBC is investigating the possibility of installing floodlights to the courts.
Accessibility/Fees/Op ening Hours	The courts are available for use between 10:00 and 18:00 seven days a week. The café franchise within the park operate sports attendant service from April-September annually, during this period players pay for use of the facilities but outside of the period players can turn up and play casually for free or reserve specific times and pay. Fees and charges are per court, per hour and are in line with other local authorities. The fees and charges are benchmarked annually and geared around casual users rather than regular formal players who would be expected to join local clubs. The installation of floodlights would allow increased availability at times that would otherwise be lost to poor light.
Other Information	Alexandra Park is the only tennis facility operated by HBC since White Rock Gardens was taken out of use (courts remain unused currently). Helenswood School have 4 courts which are available for hire after school hours. The existing facilities currently accommodate the demand for casual tennis facilities within Hastings.

What are your Whole Sport Plan priorities? (List with high level outcomes etc. and /or provide link to relevant document with a high level summary) What strategic facility statements does your Whole	 Develop excellent club relationships and provide support Develop excellent event relationships and provide support Introduce and develop GO TRI Training and Events partnerships (new entry level product for triathlon). Develop a culture of communication with improved customer service Develop a compelling membership proposition and retain TE members. I don't believe there are any facility statements in the WSP.
Sport Plan include?	
Does your sport have a current facility strategy?	I don't believe the sport has a current facility strategy, as we use existing venues, (mostly leisure centres, open water venues and cycling circuits). We do look to work
(please provide link or copy)	with open water owners, to open up use of potential OWS facilities for club and event use.
Is Hastings an identified priority area for your sport?	We don't tend to have priority areas, but work to ensure that there is an equal geographical spread of club and event provision.
If so please summarise here and provide any relevant links.	There is a club in Hastings (1066 triathletes), and I would like to work closer with them and support them to develop further. It would also be positive to see additional multisport events (including sprint distance and GO TRI) in the area.
Do your plans have any specific capital or revenue investment that may be relevant for this area?	No
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	Yes, I believe there is.
Do you believe there is potential to grow your sport significantly in Hastings?	Yes, I think there is potential for triathlon provision to be developed in Hastings.
Are any interventions planned that will increase demand for facilities?	I would like to meet up with the LA and leisure centre managers to introduce the GO TRI product.

Wheelchair Rugby

What are your Whole Sport Plan priorities?	http://gbwr.org.uk/home/about-us/about-gbwr/governance/business-plan/
(List with high level outcomes etc. and /or provide link to relevant document with a high level summary)	
What strategic facility statements does your Whole Sport Plan include?	Please see business plan link
(List and /or provide link to the relevant document with a high level summary)	
Does your sport have a current facility strategy?	As an NGB we don't have a facility strategy
Is Hastings an identified priority area for your sport?	Hastings is not a priority area for wheelchair Rugby
Do your plans have any specific capital or revenue investment that may be relevant for this area?	N/A
Are you aware if there are enough facility time/sites for your sport in Hastings? Are they well located for your sport?	As Hasting is not a priority area, we don't have any activity locally

Do you believe there is potential to grow your sport significantly in Hastings?	We have not identified a specific need in the Hastings area
Are any interventions planned that will increase demand for facilities?	We are currently working with Brighton Albion community program to develop wheelchair rugby along the south coast.
Any other comments? For example, are there any issues of access?	N/A

Feedback from local facilities

Ark William Parkers Academy

Meeting on 13 th Janua	ary 2015 with David Evans (Facilities Manager)
Background	 William Parker previously had Sports College status. With initiatives such as the School Sport Partnership, the school had a strong community sport focus. More recently the academy has shifted significant focus to academic excellence (delivery of curriculum) with the implication of a reduction in sport, both PE time and community use. The number of organisations who hire facilities has reduced. Other local ARK schools are ARK Blacklands Primary Academy Helenswood Academy ARK Little Ridge Primary Academy ARK 6th Form East Sussex (formerly Parkwood 6th) In Sept 2014 a football academy was initiated in partnership with Hastings Utd, which includes education provision at 16yrs + level.
Current facilities	 With the exception of gymnastics and rugby, no other school facility is booked to the community before 18.00 on week day evenings. This has caused a relatively recent displacement of demand to other venues. Organisations who hire facilities after 18.00 include Futsal, Hastings United FC and it is the home ground for seven local soccer teams. The school facilities include: Rugby clubhouse and 2 good draining grass rugby pitches. Sports Halls (although more recently the ABJ indoor cricket hall is now used for exams and no longer available for community sport). National level gymnastics facility built in 2013, includes a national competition level tumble track. Olympic specification sprung floor, trampoline and pitted area, training tumble track and fast track. 4 soccer pitches 1x 8 wicket cricket square

	 Dance studio Athletics track (see separate table)
Future demand / plans	 The school previously explored options to develop a 3G pitch. These were not advanced. ARK have yet to confirm future plans Future leisure demands of students are unknown.

Hastings & St Leonards YMCA

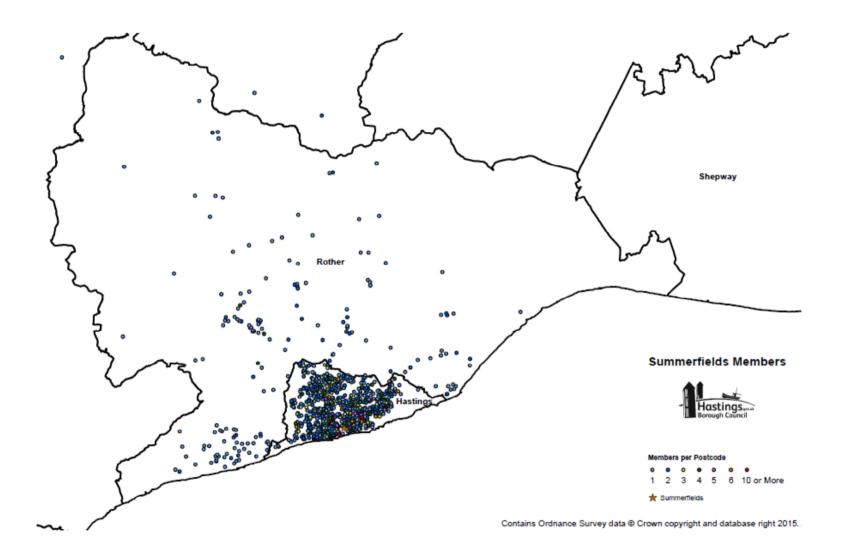
Background info	Sports hall (4 badminton court hall)
	Function rooms including dance and judo
	Professional kitchen
	Nursery
	 The Y operates a range of community focused sessions which are popular with local residents, as well as a wider catchment.
	 Caters for a range of participants of different backgrounds, abilities and incomes.
	 Key sports include skating discos, football / ball sports, badminton, judo, dance, gymnastics
	The hall and rooms are also available for bookings.
	Children's birthday parties are popular with more choice (extras) being offered to cater for wider audiences
	There are several examples of community based groups utilising the space.
	The centre operation relies on an established and successful volunteer programme.
	 The management is forward looking, understands the strengths and weaknesses of the facility and is pro-activ in partnership work.
	 Currently working on developing funding applications to refurbishment the facility, includes broader arts, community and educational activities
	Condition of the facility includes sports hall floor needs resurfacing, insulation to reduce utility costs and
	cosmetic upgrade in sports hall and elsewhere, option for more natural light in sports hall.
	 The main sports hall is fully booked and oversubscribed at peak times weekend evenings.
	Good weekend use.
	 Looking to increase the guieter Sunday and Monday evening use.

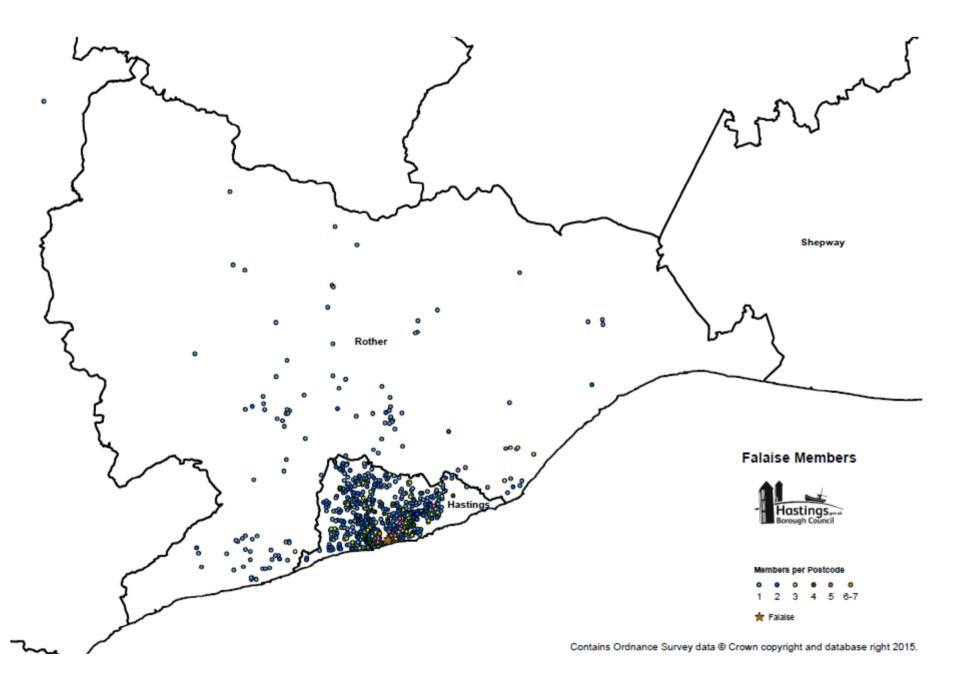
Summerfields Leisure Centre, Helenswood and Falaise Fitness

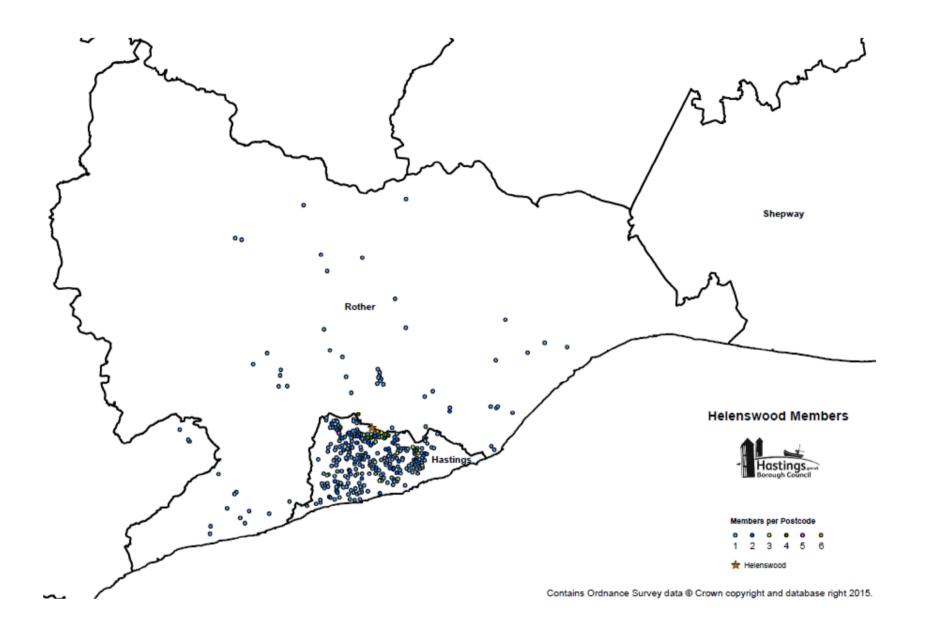
Leisure Current usage	Summerfields Leisure Centre
	 The centre is busy during the weekdays. The sports hall is busy and generally full in the evenings. Available sports hall space is limited at peak times, frequently resulting in groups being turned away due to the high demand. Good, steady daytime use of sports hall and other facilities. Typically busier than other Freedom in different locations. Weekends are generally quieter. Saturday mornings host Freedom's own programme in the sports hall. 1066 Rollerdance & East Sussex Skater Hockey Association have recently moved from the afternoon slot, relocating to Bexhill, due to the new sports hall floor. Parties are now booked in the afternoons. Sundays are also generally quieter, but have benefitted from a recent increase in demand for exercise classes such as Zumba, bootcamps etc. Volleyball also takes place on a Sunday afternoon.
	 Helenswood Sports Centre Helenswood is full in the evenings and day time also. The car park is unable to accommodate all users. Customers are now referred next door to the Kings Centre car park (50p during peak times). Freedom ceased to operate the Hillcrest Sports Centre when the school changed to academy status (joint use agreement between HBC /ESCC), this resulted in a noticeable displacement of users to Helenswood at the time Only have 4 original Hillcrest members remain members at Helenswood.
	 Falaise The centre is fairly busy during weekdays and is at maximum capacity during the evening's, between 5.30pm – 9.00pm. At the weekends it is fairly busy from when it opens until around 3pm when usage starts to slow down. Member's postcodes have been mapped below.
User feedback	 Summerfields The new sports hall surface was installed in spring 2014 and has improved many sports, with the exception of inline skating and skater hockey which have had to relocate.

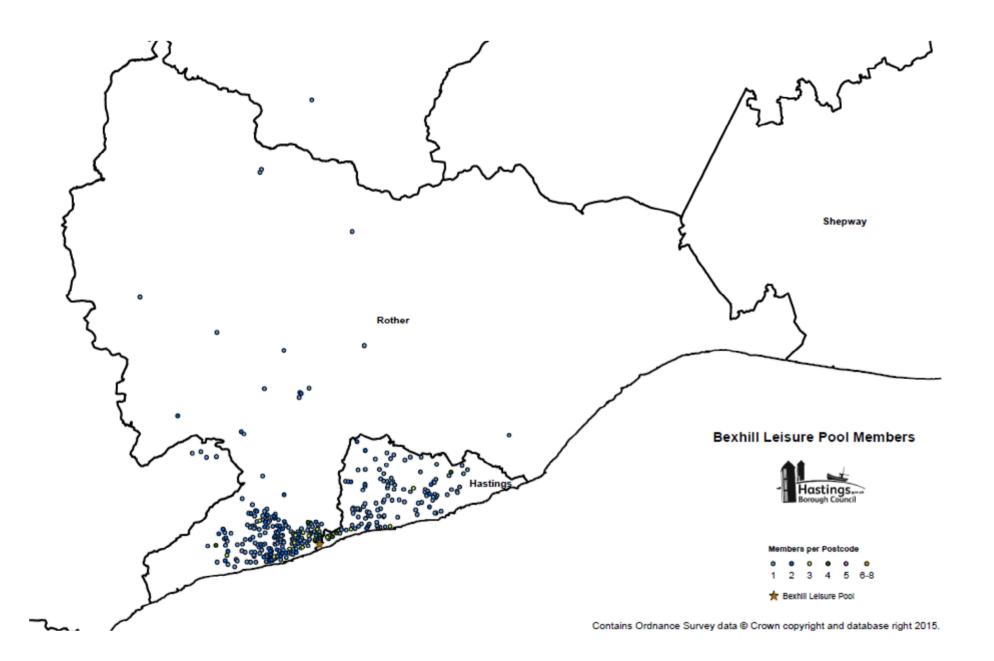
	 Regular complaints that the small pool is too cold and the main pool is too warm (both are part of the same tank, so water temp is maintained throughout). There would usually be a 3-4 degree different in these facilities. Frequent requests for leisure water (flumes ,waves etc.) Allocation of swimming pool timetable is in constant debate. Both the successful swimming clubs and public pay & swim demand more pool time. New studio space has been well received and visits have significantly increased with people queuing out of the door at peak times. The last remaining squash court is sold out most evenings, with potential users being turned away at peak times. Feedback from staff is that flexible space, perhaps squash walls which fold back to create larger space can could be considered if any future developments are considered. Disabled access into the pool is via a specialist hoist, there are aspirations for a more inclusive sloped pool entrance. Accessible changing for the pool needs improving also. Falaise Disabled access into Falaise centre is poor, with a separate disabled entrance rather than an inclusive main entrance, uncovered (so issues with waiting in the rain/elements) and requires the participant to ring a door bell. Car park is busy at peak periods with users often being turned away at peak times. Split site does not lend itself for swim/gym (only a handful of gym members leave the fitness suite and 'drive' to the sister centre for a swim) Freedom continue to work toward increasing the off peak usage The heavy demand for the facility at peak times is restricted by the current size of the gym. There is a growing future demand/trend being highlighted across Freedom Leisure sites for functional training areas, TRX and group PT classes. There is not sufficient space to currently provide these facilities. Users have fed back that they would like the combined facilities of Su
Future facility needs & aspirations	 Freedom's aspirations are dependent on the possible management contract renewal. Bexhill (Rother District Council) contract finishes March 2016, HBC contract ends April 2018, Helenswood contract finishes Oct 2015. If the Helenswood contract is renewed, then Freedom may consider options to develop a new 3G pitch, additional aerobic studio and resurfacing of the net ball courts. Summerfields/Falaise users have highlighted the following areas for improvement: Disability access into pool (inclusive sloped entrance) and enhanced changing More water space required (leisure water will need to be considered)

- Flexible /squash area (potential demand for squash)
 - Falaise entrance is poor for access.
 - Summerfields carpark in need of extension









Sussex Coast College Hastings

Meeting on 13 th February 2015 with Neil Palmer from Sussex Coast College	
General usage	 The college have the exclusive use of Horntye Park on 2 days per weeks (Mondays and Wednesdays) for their sports students. The college also use other local venues as the course requires (such as Summerfields for swimming). The college has a basic hard court at Parker Road site which is under used. The college have informally considered upgrading the surface to all weather or perhaps polymeric (but no firm plans) With regards to the college gym this is run as a business and has to show a profit at the end of each financial,
	 they have no aspirations to make the gym bigger but have extended their opening times. The College are keen to talk to Brighton University to discuss plans and potential of more sport courses coming to Hastings.
Future facility needs & aspirations	The aim to increase their intake of sports related students, which is likely to result in the need for an additional day at Horntye Park.

Horntye Sport Park Complex

•	ast review and recent meetings during 2014
General usage	 Horntye Park in Hastings is an important sports facility, providing opportunities for clubs and community users in the Hastings and surrounding areas. The facilities both hall and astro are well utilised during evenings and weekends but they struggle to fill the daytime programme, as it is not an educational site. The Trust has been operating with a revenue deficit since it opened. The annual deficit has been funded by borrowing against the value of the land. This situation is unsustainable and the club has drawn up proposals to develop a more sustainable business model. Maintenance of the cricket pitch is one of the biggest costs for the club and relocation of cricket to another site perhaps William Parker Sports College, could help reduce the revenue losses at Horntye Park. This could free up the existing cricket pitch for development of other sports facilities. However, this is unlikely as it could have a negative impact on the residential development being planned on the adjacent site. The existing sand filled all weather pitch surface will need to be renewed shortly. Lifespan to be assessed by Horntye.
Future facility needs & aspirations	• The Trust plans involve development on site which, if successful will make a significant capital receipt to be invested in leisure facilities either on or off site. The future of the current facilities is very much dependent on the outcome of this planning application.

Hastings Utd Football Club

Overview based on pa	st review and recent meeting with Simon Rudkins (Director) Feb 2015
Future facility needs & aspirations	 The club have previously set out clear ambitions to develop a larger stadium. The club's ambition is to gain promotions and increasingly a regular following to justify a 4,000 – 6000 seater stadium.
	The proposal includes several facilities including a 3G training pitch.
	 A feasibility study was commissioned in 2010 in partnership with HBC
	Funding the new proposal is a significant challenge.
	 The principle of the club acquiring new facilities is supported by Hastings Borough Council. However, previous proposals from the club are based on significant assumptions (regarding land sale etc.) the principle of which has not been agreed.

Hastings Academy

Feb 2015. Site visit with	Mike Chapman – Facility Manager
Current facilities	 4 Badminton court sports hall⁴ 70 x 50 metre 3G pitch (All-Weather Surface) 2 - 30 x 15 metre netball courts (outdoors - tarmac) 50 x 35 metre 5/6 a-side tarmac football space (outdoors) 90 x 45 metre football grass pitch 92.903 area – gymnasium space
Availability	 The stated facilities are available for hire to the public. Available times of hire are 4:30pm to 10pm (Astro Turf lighting turns off at 9:30pm). The Academy is fairly well used with constant regular bookings being made throughout the year. No experience of drops of use during the year due to the change in season but lower usage during 'half terms'.
Current Use	 The facilities are hired for a range of activities. The most common use currently comes from; 5/6 a side football leagues/matches Badminton Fitness classes
Future demand / plans	 These premises currently have active plans and are discussion with 'Nuffield Health' in regards to the 92.903m² area. The current occupants of this space are ceasing their rental contract as of March 2015. So current talks are being held with 'Nuffield Health' to arrange a new contract in place of the loss. The arrangement has the potential for a new gymnasium to be developed in this space. Further details are yet to be confirmed. Aside from these active plans. These premises are very open to further development if the opportunity was available. Specifically in upgrading their outdoors spaces with all-weather surfaces to make them more usable all year round.

⁴ Based on APP data

St Leonards Academy

Current facility	 2* Badminton Court sports hall (Including climbing wall – height unknown)⁵ 60 x 35 metre sand-based AWP (All-Weather Surface) 77m² drama studio 90 x 45 metre football grass pitch 28 x 15 metre basketball court (outdoors – tarmac)
Availability	 The stated facilities are available for hire to the public. Available times of hire are 17.00 to 21.00 (Saturdays 8.00 to 13.00). These facilities commented as being very well used Tuesdays to Thursdays. Mondays and Fridays tend to be half as busy. Bookings are being turned away for Saturdays. They do experience drops of use generally during the year, as they are not as busy during the summer period. Believed to be due to free outdoor spaces becoming available for use. Though stated that their outdoor surfaces do become better used during the dryer part of the year.
Current Use	 Due to the array of facilities available at these premises, they find themselves being used for all sports and physical activities were specialist equipment (Other than climbing) isn't required. Their most common use currently comes from; Futsal Rugby Climbing Fitness classes
Future demand / plans	No active plan for development, at the moment.

⁵ Based on APP data

Robsack Community Centre

Current facility make- up/dimensions	 20 x 14 metre hall climbing wall
Availability	 The stated facilities are available for hire to the public. Available times of hire are 8:30am to 9:30pm The facilities are being fairly well used with constant regular bookings being made throughout the year. They do experience drops of use during school holiday periods (when school bookings cease).
Current Use	Due to the limited type of facilities available at these premises, they find themselves being used for smaller scaled and easily manageable activities.
	Their most common use currently comes from;
	wall climbing
	archery
	fitness classes
	• play
Future demand / plans	No current plans.

Hastings Centre

Feb 2015 – Discussion v	with Stuart King (Facility Manager)
Current facility	 10 x 14 metre hall 30 x 70 metre auditorium (events area) 2 acre grassed area
Availability	 The stated facilities are available for hire to the public. Available times of hire are 8.00 to 13.00. These facilities commented as being constantly busy throughout the week with no common gaps due to regular block bookings and offering start-up offers to new businesses and clubs of reduced rates up to a period of 6 months. They do not experience drops of use during the year due to the change in season.
Current Use	• Due to the array of facilities available at these premises, they find themselves being used for many different sports and physical activities where specialist equipment is not required. Note these facilities also do not have floor markings to accommodate certain sports.
	Their most common use currently comes from;
	Dance
	 Fitness classes Cricket
Future demand / plans	 These premises currently have no active plans for development. Though they have expressed a lot of interest in further development. They have attempted to gain funding form numerous different sources but have been turned away, believed to be due "to them being a religious organisation". Specifically they have expressed interest in levelling a part of the outside of the premises. Currently being used for parking. To provide an open and free play area for children.

Concordia Hall

Current facility	Available times of hire are 9am to 11pm.
	 The facilities are fairly busy with a lot of regular groups providing repeat custom. They do not experience drops of use during the year due to the change in season as they do not only provide facility to leisure activities but also many other types of groups and meetings.
Availability	Due to the limited type of facilities available at these premises, they find themselves being used for smaller scaled and easily manageable activities. Note these facilities also do not have floor markings to accommodate certain sports.
Current Use	Their most common use currently comes from;
	Archery (Equipment with groups)
	Tai Chai
	Dance
	Fitness classes
Future demand / plans	No active plan for development.

University of Brighton – Hastings

Feb 2015 – Discussion J	Judy Adams – Facility Manager							
Current facility	. Numerous small rooms (Classroom based							
Availability	 Not available for hire. Due to the limited type of facilities available at these premises, they find themselves being used for smaller scaled and easily manageable activities with the students. 							
	The reason not being accessible currently to the public due to never being asked or having the interest in this type of arrangement in the past.							
Current Use	Their most common leisure use currently comes from; Fitness classes							
Future demand / plans	New posts include: a 'Future Plans Officer' and 'Sports Opportunities Officer' of we are awaiting an update of future development aspirations.							
	 Mike Fisher – 01273 644615 (Sports Opportunities) 							
	 Sarah Chapman – 01273 644656 (Future Plans) 							
	Additional information from Sarah Hogg Director of Sport and Recreation. Email 12trh Feb 2015							
	Current conversations taking place between the University and the (HBC?) planning department to outline some very tentative proposals regarding facility aspirations.							
	The plans will be formally announced when the University's Estates Campus Master planning document is finalised and then articulated. No details can be confirmed at this stage. The University is hoping that the consultants undertaking the campus master planning process will be reporting to the University Board next month and then following this funding decisions will be made before any decisions on what and where any facility development is likely to take place can be confirmed.							
	In summary the University have confirmed that they have definite plans to develop sporting opportunity for their							

Hastings students but are not yet in a position to articulate what these are or where.

Appendix 3 Facility Audit Results

Tennis									
Site Name	Facility Type	Unit Number	Access Type	Ownership /Manage ment	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
ALEXANDRA PARK	Tennis Courts	5 Courts	Pay and Play	Local Authority (in house)	n/a	No	05-Dec-14	April- September Monday- Saturday 10.00 to 18.00	Finding and reaching the entrance, Activity areas, Toilets, Emergency exits
HELENSWOOD	Tennis Courts	4 Courts	Pay and Play	Freedom Leisure				Community Use after 5pm	
AMHERST GARDENS	Tennis Courts	7 Courts	Pay and Play	Sports Club				Varying depending on sessions	
THE GREEN	Tennis Courts	5 acrylic, 2 clay and 2 macadam courts.	Club Members	Sports Club				Varying depending on sessions	

Artifici	al Grass	Pitche	S						
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
THE HASTINGS ACADEMY	Artificial Grass Pitch Rubber crumb pile (3G)	1 Pitch	Pay and Play	Academies (in house)	2013	No	27-Mar-14	Monday-Friday 9.00-22.00 Weekend 8.00-18.30	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
ALEXANDRA PARK	Artificial Grass Pitch Sand Filled	1 Pitch	Pay and Play	Local Authority	2005	No	05-Dec-14	Everyday 9.00-21.00	Finding and reaching the entrance, Activity areas, Toilets, Emergency exits
COMBE HAVEN HOLIDAY PARK	Artificial Grass Pitch Sand Filled	1 Pitch	Private Use	Commercial Management	2002	No	12-Dec-14	Monday-Friday 9.00-16.00 Weekend 9.00-18.00	Finding and reaching the entrance, Reception area, Doorways, Activity areas, Toilets, Social areas, Emergency exits
HORNTYE PARK SPORTS COMPLEX	Artificial Grass Pitch Sand Filled	1 Pitch	Pay and Play	Community Organisation	2000	No	15-Dec-14	Everyday 9.00-22.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Emergency exits
ST LEONARD'S ACADEMY	Artificial Grass Pitch Sand Filled	1 Pitch	Sports Club/ Community Assoc.	Community school	2006	No	14-Nov-14	Monday-Friday 8.50-17.00 Private Use, Monday-Friday 17.00-21.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Emergency exits
THE FIRS MINI SOCCER CENTRE	Artificial Grass Pitch Sand Filled	1 Pitch	Pay and Play	Local Authority (in house)	2005	No	12-Dec-14	Everyday 9.00-21.00	Finding and reaching the entrance, Activity areas
TORFIELD	Artificial Grass	1 Pitch	Pay and	Local Authority	2005	No	12-Dec-14	Monday-Friday	Finding and reaching the entrance, Activity areas

STP	Pitch	Play	(in house)		9.00-17.00	
	Sand Filled					
					Private use,	
					Monday-Friday	
					17.00-21.00,	
					Weekend	
					9.00-21.00	

Athleti	Athletics Tracks													
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard					
WILLIAM PARKER SPORTS COLLEGE	Athletics Tracks Synthetic	6 Lanes	Sports Club / Community Association	Voluntary Controlled School Local Authority (in house)	1996	No	11-Nov-14	Monday-Friday 8.40-17.00 Private Use, Monday-Friday 17.00-22.00, Weekend 9.00-17.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Spectator areas, Emergency exits					

Health a	nd Fitnes	ss Suite	9						
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
BANNATYNES HEALTH CLUB (HASTINGS)	Health and Fitness Suite	74 Stations	Registered Membership use	Commercial Management	2005	Yes 2008	16-Jan-14	Monday-Friday 6.00-23.00 Weekend 7.00- 22.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
FALAISE FITNESS CENTRE	Health and Fitness Suite	80 Stations	Pay and Play	Local Authority Trust	1996	Yes 2010	14-Jan-14	Monday- Thursday 6.45-22.00, Friday 6.45-18.00, Weekend 8.00-18.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
HELENSWOOD SPORTS CENTRE	Health and Fitness Suite	54 Stations	Pay and Play	Foundation School Trust	2003	No	08-Jan-14	Monday-Friday 7.00-22.30 Weekend 8.00-17.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Emergency exits
SUMMERFIELDS LEISURE CENTRE	Health and Fitness Suite	17 Stations	Pay and Play	Voluntary Aided School Trust	2010	No	07-Jan-14	Monday-Friday: 06:15 - 22:00 Weekend 07:30 - 19:00	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
SUSSEX COAST COLLEGE HASTINGS	Health and Fitness Suite	52 Stations	Registered Membership use	Further Education School/College/U niversity (in house)	2010	No	08-Jan-14	Monday-Friday 9.00-18.30 private use. Monday-Friday 18.30-21.00,	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Emergency exits

								Weekend 9.00-21.00	
ZEUS GYM	Health and Fitness Suite	75 Stations	Pay and Play	Commercial Management	2007	Yes 2012	18-Jan-14	Monday-Friday 7.00-22.00 Saturday 7.00-19.00 Sunday 7.00-15.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Emergency exits
ELPHINSTONE SPORTS AND SOCIAL CLUB	Health and Fitness		Pay and Play	Commercial Management				Mon – Sun 7.00- 21.00	
TROJAN SYSTEMS GYM	Health and Fitness Suite	12 Stations	Pay and Play	Commercial Management	2011	Yes 2014	HBC Jan 2015	Mon – Fri 7.00 – 21.00 Weekends TBC	unassessed
SPORTS SUPPLEMENT GYM	Health and Fitness Suite	15 Stations	Pay and Play Members	Commercial Management	2013		HBC Nov 2014	Mon – Fri 10.00 – 20.00 Sat 10.00 – 14.00	unassessed
RAW INSTINCT GYM	Health and Fitness Suite	19 Stations	Members Pay and Play	Commercial Management	2014		HBC Dec 2014	Mon – Fri 8.00 – 21.00 Sat – Sun 10.00 – 14.00	unassessed
ZOO FITNESS	Health and Fitness Suite	15 Stations	Members Pay and play	Commercial Management	2014		HBC Feb 2015	Mon – Fri 17.00 – 21.00 Sat 8.00 – 14.00 Sun 9.00 – 12.00	unassessed
FIGHTING TIGERS GYM	Health and Fitness Suite		Members Pay and Play	Commercial Management	2013		HBC Sept 2014		

Bowls	Bowls											
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard			
FALAISE INDOOR BOWLS CLUB	Indoor Bowls	6 Rinks	Sports Club/ Community Association	Sports Club	1970	Yes 2008	20-Nov-14	Everyday 9.00-21.30	Finding and reaching the entrance, Reception area, Doorways, Activity areas, Toilets, Social areas, Emergency exits			
ALEXANDRA PARK	Outdoor Bowls	1 Green (6 rinks) no floodlights	Pay and Play	Local Authority				April- September Monday- Saturday 10.00 to 18.00				
WEST MARINA	Outdoor Bowls	1 Green(6 rinks) no floodlights	Pay and Play	Local Authority				April- September Monday- Saturday 10.00 to 18.00				
WHITE ROCK GARDENS	Outdoor Bowls	6 Greens (36 rinks) no floodlights	Pay and Play									

Sports H	Halls								
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
ARK BLACKLANDS PRIMARY ACADEMY	Activity Hall	Badminton courts	Private Use	Academies	1975	No	09-Dec-14	Monday-Friday 9.00-15.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Activity areas, Toilets, Emergency exits
CIVIL SERVICE CLUB	Activity Hall	Badminton courts	Sports Club/ Community Association	Community Organisation Sport Club	n/a	No	11-Jul-11	Every day 12.00-14.00 and 19.00-23.00	Finding and reaching the entrance, Doorways, Changing facilities, Activity areas, Toilets, Emergency exits
HOLLINGTON YOUTH CENTRE	Activity Hall	Badminton courts	Pay and Play	Local Authority Community Organisation	n/a	No	09-Jun-11	Every day 9.00-21.00	Parking, Finding and reaching the entrance, Doorways, Activity areas, Toilets, Emergency exits
HOLY TRINITY CHURCH (TABERNACLE HALL)	Activity Hall	Badminton courts	Pay and Play	Community Organisation	n/a	No	15-Jun-11	Every day 9.00-21.00	Finding and reaching the entrance, Reception area, Doorways, Activity areas, Toilets,
ST ETHELBURGA CHURCH HALL	Activity Hall	Badminton courts	Sports Club/ Community Association	Community Organisation	n/a	No	04-Jul-11	Every day 19.00-21.00	N/A
ST JOHN'S CHURCH HALL	Activity Hall	1 Badminton courts	Sports Club/ Community Association	Community Organisation	n/a	Yes 2012	24-Nov-14	Every day 9.00-23.00	Finding and reaching the entrance, Reception area, Doorways, Activity areas, Toilets, Emergency exits
ST LEONARD'S ACADEMY	Activity Hall	Badminton courts	Pay and Play	Community school	1970	No	14-Nov-14	Monday-Friday 8.50-17.00 Private Use, Monday-Friday 17.00-21.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Emergency exits
THE ST LEONARDS ACADEMY	Activity Hall 2	2 Badminton courts	Sports Club/ Community Association	Academies	1995	No	14-Nov-14	Monday-Friday 9.00-18.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Emergency exits

								Private Use, Monday-Friday 18.00-21.00	
COMBE HAVEN HOLIDAY PARK	Main	3 Badminton courts	Private Use	Commercial Management	2001	No	12-Dec-14	Every day 9.30-17.45	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
HELENSWOOD SPORTS CENTRE	Main	4 Badminton courts	Pay and Play	Foundation School	2003	No	08-Jan-14	Monday-Friday 7.00-9.00 and 17.00-22.30, Weekend 8.00-17.00. Private use Monday-Friday 9.00-17.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Emergency exits
HORNTYE PARK SPORTS COMPLEX	Main	4 Badminton courts	Pay and Play	Community Organisation	2000	Yes 2003	15-Dec-14	Every day 9.00-23.00	
ST LEONARD'S ACADEMY	Main	3 Badminton courts	Pay and Play	Community school	1970	No	14-Nov-14	Monday-Friday 8.50-17.00 Private Use, Monday-Friday 17.00-21.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Emergency exits
SUMMERFIELDS LEISURE CENTRE	Main	6 Badminton courts	Pay and Play	Voluntary Aided School Trust	1980	No	07-Jan-14	Monday-Friday 6.15-23.00, Weekend 7.30- 19.00	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
THE	Main	4	Pay and	Academies	1991	No	27-Mar-14	Monday-Friday	Finding and reaching the entrance, Reception area,

HASTINGS ACADEMY		Badminton courts	Play	School/College/U niversity (in house)				9.00-17.30 Private Use, Monday- Thursday 17.30-22.00, Friday 17.30-21.30, Weekend 8.00-18.30	Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
THE Y CENTRE	Main	4 Badminton courts	Pay and Play	Community Organisation	1970	Yes 2012	10-Nov-14	Monday- Saturday 9.00-22.30, Sunday 9.00-20.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Activity areas, Toilets, Social areas, Emergency exits
WILLIAM PARKER SPORTS COLLEGE	Main	3 Badminton courts	Sports Club / Community Association	Voluntary Controlled School Local Authority (in house)	1980	No	11-Nov-14	Monday-Friday 8.40-17.00 Private Use, Monday-Friday 17.00-22.00, Weekend 9.00-17.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Spectator areas, Emergency exits
WILLIAM PARKER SPORTS COLLEGE	Main	4 Badminton courts	Sports Club / Community Association	Voluntary Controlled School Local Authority (in house)	2011	No	11-Nov-14	Monday-Friday 8.40-17.00 Private Use, Monday-Friday 17.00-22.00, Weekend 9.00-17.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Spectator areas, Emergency exits

Footba	Football Stadia										
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard		
FOOTBALL UNITED FOOTBALL CLUB (The Pilot Field)	Ryman League Football Ground		Through Club	Sports Club				N/A			

Swimmir	ng P <u>ool</u> s	S							
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
ARK BLACKLANDS PRIMARY ACADEMY	Learner/ Teaching/ Training	Lanes	Private Use	Academies School/College/ University (in house)	1975	Yes 2011	09-Dec-14	Monday-Friday 9.00-15.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Activity areas, Emergency exits
SUMMERFIELDS LEISURE CENTRE	Learner/ Teaching/ Training	Lanes	Pay and Play	Voluntary Aided School Trust	2002	No	07-Jan-14	too many to list	Finding and reaching the entrance, Receptior area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
COMBE HAVEN HOLIDAY PARK	Lido	Lanes	Private Use	Commercial Management	n/a	No	12-Dec-14	Everyday 9.30- 17.45	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Emergency exits
BANNATYNES HEALTH CLUB (HASTINGS)	Main/ General	3 Lanes	Registered Membership use	Commercial Management	2005	No	16-Jan-14	Monday-Friday 6.00-23.00, Weekend 7.00- 22.30	Parking, Finding and reaching the entrance, Reception area, Doorways, Changing facilities Activity areas, Toilets, Social areas, Spectator areas, Emergency exits
COMBE HAVEN HOLIDAY PARK	Main/ General	Lanes	Private Use	Commercial Management	2009	No	12-Dec-14	Everyday 9.30-17.45	Finding and reaching the entrance, Receptior area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Emergency exits
SUMMERFIELDS LEISURE CENTRE	Main/ General	6 Lanes	Pay and Play	Voluntary Aided School Trust	1980	Yes 2005	07-Jan-14	too many to list	Finding and reaching the entrance, Reception area, Doorways, Changing facilities, Activity areas, Toilets, Social areas, Spectator areas, Emergency exits

SANDOWN PRIMARY SCHOOL	Learner/ Teaching/ Training	Lanes	Private Use	Academies School/College/ University (in house)	1975	Yes 2011	09-Dec-14	Monday-Friday 9.00-15.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Activity areas, Emergency exits
SILVERDALE PRIMARY SCHOOL	Learner/ Teaching/ Training	Lanes	Private Use	Academies School/College/ University (in house)	1975	Yes 2011	09-Dec-14	Monday-Friday 9.00-15.00	Parking, Finding and reaching the entrance, Reception area, Doorways, Activity areas, Emergency exits
BEXHILL LEISURE POOL ROTHER	Leisure Pool		Pay and Play	Public Trust				Monday-Friday 7.00 to 21.30 PnP & SC/CA Saturday 10.00 to 17.30 & Sunday 8.00 to 19.00 PnP & SC/CA	
Poolside Leisure Club, Cooden ROTHER	Learner Pool		Registered Member use	Private				Monday-Friday 7.00 to 21.00 RMU Weekend 8.00 to 21.00 RMU	
ST MARYS SCHOOL, BEXHILL ROTHER	Main/ General		Sports Club / Community Association	Academies School/College/ University (in house)				Monday-Friday 9.00 to 12.00 Private Use Monday-Friday 18.00 to 21.00 SC/CA Saturday 12.00 to 20.00 & Sunday	

				9.00 to 20.00
				SC/CA
				Monday-Friday
				9.00 to 12.00
				private use
				private use
BATTLE ABBEY				Monday-Friday
SWIMMING			Academies	18.00 to 21.00
SCHOOL,	General	Club Use via	School/College/	SC/CA
BEXHILL	General	School	University (in	
			house)	Saturday
ROTHER				12.00 to 20.00
				& Sunday
				9.00 to 20.00
				SC/CA
				SUMMER ONLY
				Monday-Friday
BATTLE AREA			Academies	17.00 to 22.00
SPORTS CENTRE	Outdoor		School/College/	PnP
	Pool	Pay and Play	University (in	
ROTHER			house)	Weekend
				10.00-19.00
				PnP
CROWHURST				
PARK	Main/	Registered	Commercial	Monday-
	General	Member Use	Management	Sunday 8.00 to
ROTHER			-	21.00 RMU
DALE HILL				
HOTEL AND				Monday-
GOLF CLUB,		Registered	Commercial	Sunday
TICEHURST	Learner	Member Use	Management	8.00 to 20.00
			-	RMU
ROTHER				
				Monday-Friday
FLACKLEY ASH	Loorser	Deviated Disc	Commercial	7.30 to 20.30
HOTEL LEISURE CLUB	Learner	Pay and Play	Management	RMU
CLUB				

				Saturday- Sunday 8.00 to 20.00 RMU Monday/
				Wednesday/ Friday 7.00 to 22.00 PnP & SC/CA
FREEDOM LEISURE RYE ROTHER	Main/ General	Pay and Play	Education / Trust	Tuesday/ Thursday 9.00 to 22.00 PnP & SC/CA
				Saturday 10.00 to 18.00 & Sunday 8.00 to 18.30 PnP & SC/CA

Site Name	Facility	Unit	Access	Ownership/	Year	Refurbished	Last	Opening	Disability Standard
	Туре	Number	Туре	Management	Built	Reference	Checked	Times	
BOS FIELD PLAY AREA	Hard-Surfaced Tarmac Facility		Open Access	Local Authority				Open Access	
BECKLEY CLOSE KICK- ABOUT AREA	Hard-Surfaced Tarmac Facility		Open Access	Local Authority				Open Access	
ALEXANDRA PARK MUGA	Multi Use 2 nd Generation Astro Pitch		Open Access	Local Authority				Open Access, floodlights until 10pm	
WHITE ROCK MUGA	Multi Use Polymeric Surface		Open Access and Bookable	Local Authority				Open Access, floodlights until 10pm	
THE FIRS MUGA	Multi Use 2 nd Generation Astro Pitch		Open Access and Bookable	Local Authority				Open Access, floodlights until 10pm	
TORFIELD MUGA	Multi Use 2 nd Generation Astro Pitch		Open Access (except School times) and Bookable	Local Authority				Open Access (except School Times), floodlights until 10pm	
HARKNESS DRIVE KICK- ABOUT AREA	Hard-Surfaced Tarmac Facility		Open Access	Local Authority				Open Access	
OXFORD ROAD KICK- ABOUT AREA	Hard-Surfaced Tarmac Facility		Open Access	Local Authority				Open Access	
HASTINGS ACADEMY	Multi Use 2 nd Generation		Open Access	Academies School/College/U				Open Access (except School	

MUGA	Astro Pitch	(except	niversity (in	Times),
		School	house)	floodlights until
		times) and		10pm
		Bookable		
THE GROVE MUGA	Multi Use 2nd Generation Astro Pitch	Open Access (except School times) and Bookable	Local Authority	Open Access (except School Times), floodlights until 10pm
PLAYA MUGA	Hard-Surfaced Polymetric Facility	Open Access	Foreshore Trust	Open Access

Climbing Walls / Climbing Facilities

	5 1 4 1 5 1								
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
ROBSACK COMMUNITY CENTRE	Climbing Wall		Phone Call	Local Authority				Monday-Friday 9.00 to 21.00	
BEXHILL COLLEGE SPORTS CENTRE	Climbing Wall		Pay and Play	Academies School/College/ University (in house)				Monday-Friday 9.00 to 17.00 Private Use Monday-Friday 17.00 to 22.00 Saturday– Sunday 9.00 to 19.00 SC/CA	
BATTLE AREA SPORTS CENTRE	Climbing Wall		Pay and Play	Academies School/College/ University (in house)				Monday-Friday 17.00 to 22.00 PnP Saturday- Sunday 10.00 to 19.00 PnP	
ST LEONARDS ACADEMY	Climbing Wall		Pay and Play	Academies School/College/ University (in house)					

Water Sports									
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard
EAST HASTINGS SEA ANGLING ASSOCIATION	Sea angling from private and club boats.		Through Club	Sports Club				All day every day.	
HASTINGS AND ST LEONARDS ANGLING ASSOCIATION	Unlimited free boating all year round.		Through Club	Sports Club				Year Round.	
HASTINGS AND ST LEONARDS ROWING CLUB	Training Sessions, competitive rowing and coastal regattas.		Through Club	Sports Club				Year Round.	
HASTINGS AND ST LEONARDS SAILING CLUB	Sailboat racing, cruising and training.		Through Club	Sports Club				Racing on Sundays and Bank Hoidays in the season March to December. Cruising and Tuition on Wed and Sat May to August.	
HASTINGS SUB AQUA CLUB	Scuba diving club.		Through Club	Sports Club				Tuesday 9pm at Summerfields	
HASTINGS AND ST LEONARDS	Clubhouse based at		Through Club	Sports Club				Various	

CANOE CLUB	Cinque Ports Way.					
HASTINGS MOTOR BOAT AND YACHT CLUB	Clubhouse based at Rock a Nore Road.	Through Club	Sports Club		Various	

Skate F	Skate Parks										
Site Name	Facility Type	Unit Number	Access Type	Ownership/ Management	Year Built	Refurbished	Last Checked	Opening Times	Disability Standard		
WHITE ROCK GARDENS SKATEBOAR D RAMP	Large Skate Boarding facility located with a range of ramps and jumps		Open Access	Local Authority				Open Access			
FARLEY BANK	1 Mini ramp skateboard bmx facility		Open Access	Housing Association				Open Access			
WISHING TREE LANE	Skateboard / bmx facility		Open Access	Housing Association				Open Access			

Appendix 4 Facility Catchment Mapping

Leisure Facilities Mapping:

The following maps have been produced by the Council's GIS system:

- Leisure Facilities
- Artificial Grass Pitches, Kick-about Areas and Skate parks.
- Artificial Grass Pitches, Kick-about Areas and Skate parks
 Indices of Multiple Deprivation
- Sports Hall, Football Stadia, Community Swimming Pools and Climbing Walls
- Sports Hall, Football Stadia, Community Swimming Pools and Climbing Walls Indices of Multiple Deprivation
- Athletics Tracks, Tennis Courts, Indoor Bowls and Outdoor Bowls
- Athletics Tracks, Tennis Courts, Indoor Bowls and Outdoor Bowls Indices of Multiple Deprivation

The 600m buffers represent a simple estimation of a 15-20 minute walk.

Analysis shows that as of 5th March 2015 there are 43608 residential properties in the borough (this includes residential institutions) of these

30923 are within the 600m Buffer of all Leisure Facilities – therefore 70.9% of the households are within the 600m buffer.

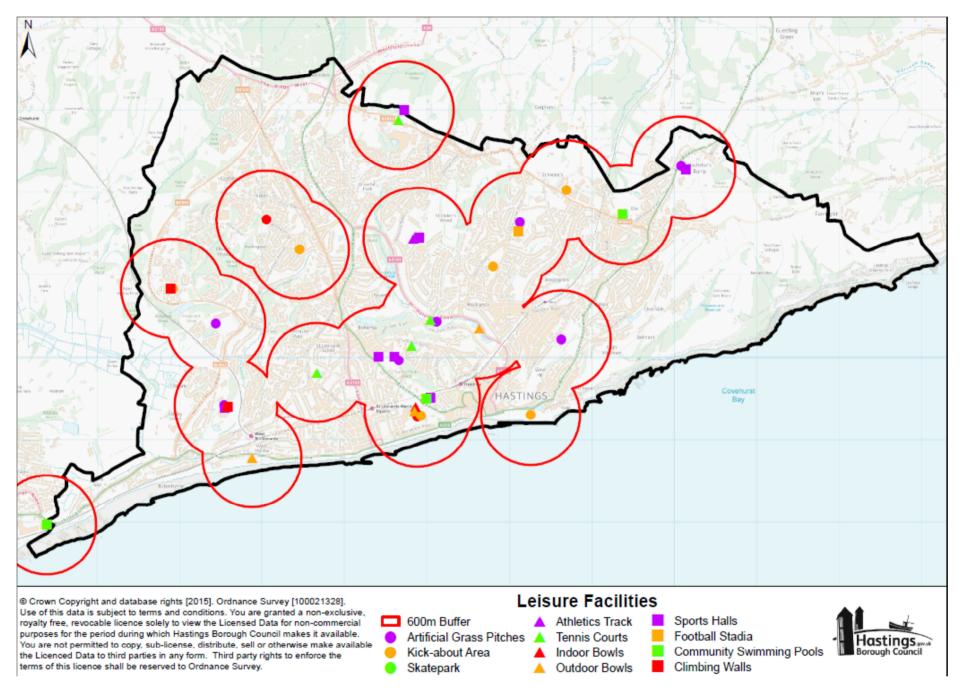
22337 are within the 600m Buffer of Artificial Grass Pitches/Kick-About Areas/Skate parks – therefore 51.2% of the households are within the 600m buffer.

15009 are within the 600m Buffer of Athletics Track/Tennis Courts/Indoor Bowls/Outdoor Bowls – therefore 34.4% of the households are within the 600m buffer.

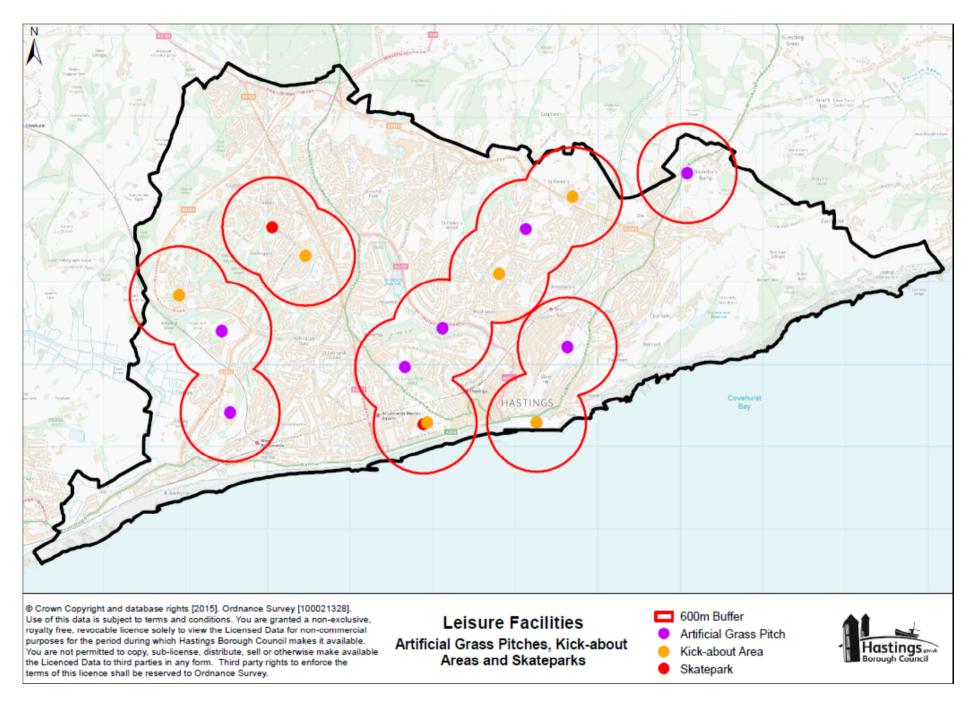
14136 are within the 600m Buffer of Sports Halls/Football Stadia/Community Swimming Pools/Climbing Walls – therefore 32.4% of the households are within the 600m buffer.

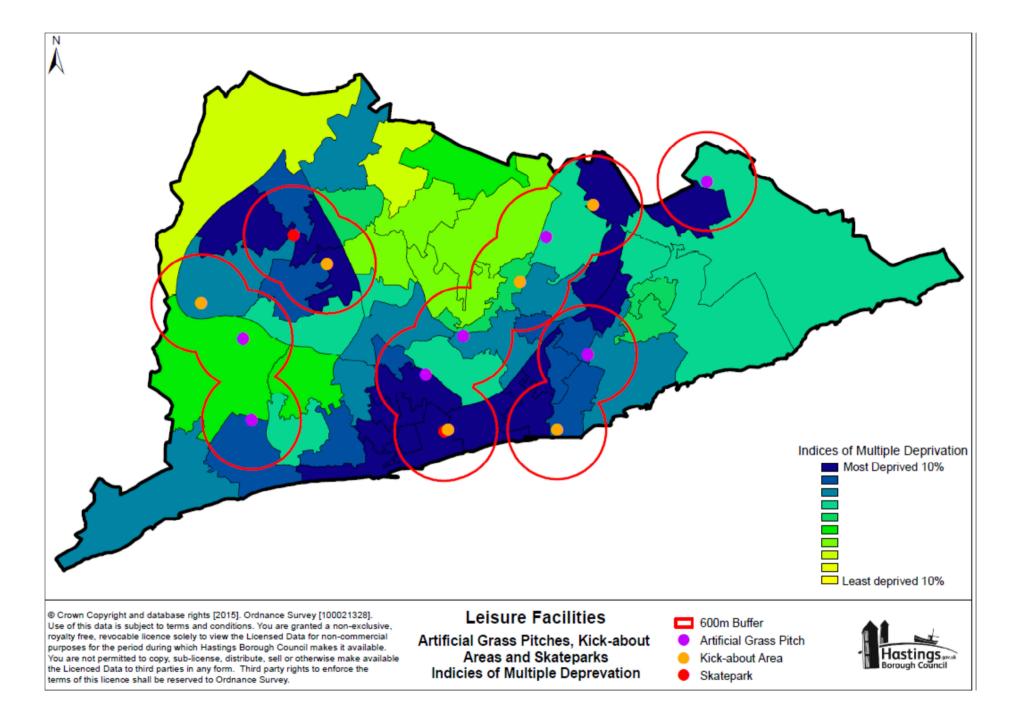
Methodology for the residential properties calculation

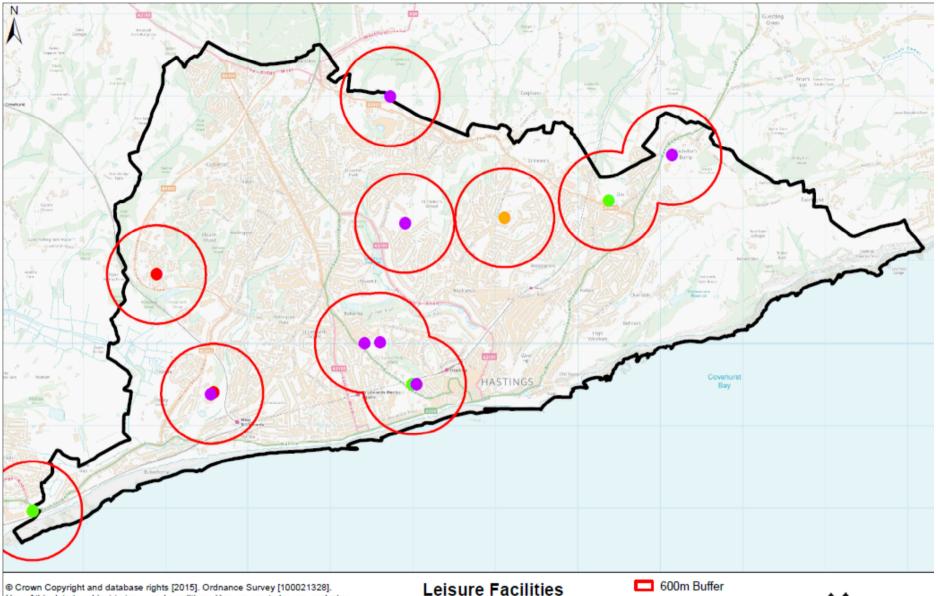
The Residential Properties are those defined as such on the Local Land and Property Gazetteer (LLPG) as of 5th March 2015. The easting and northing centre point for each property (obtained from the LLPG) was added to the GIS as a point. The 600m Buffer and the points were then analysed on the GIS to determine which points fell inside the buffer.



Final Appendices March 2015







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Sports Halls, Football Stadia, **Community Swimming Pools** and Climbing Walls

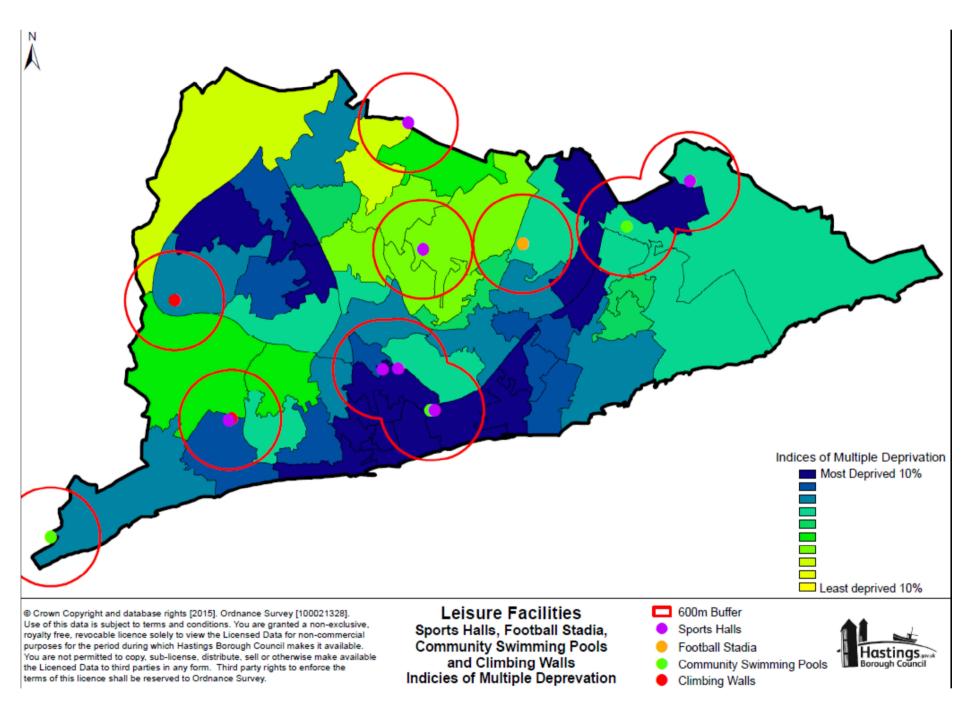
Sports Halls Football Stadia

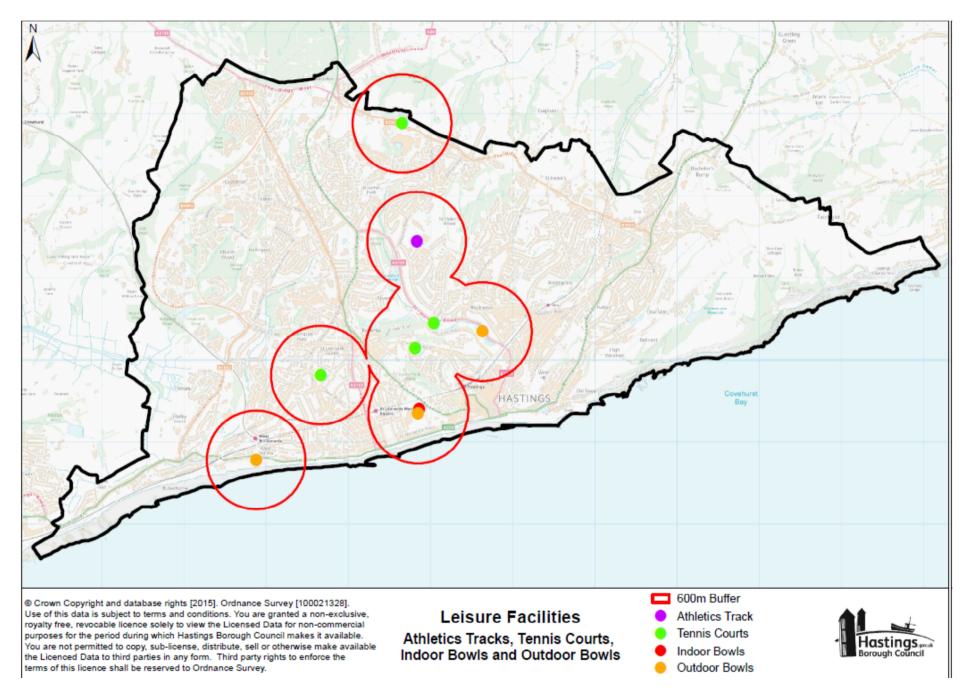
٠ Community Swimming Pools

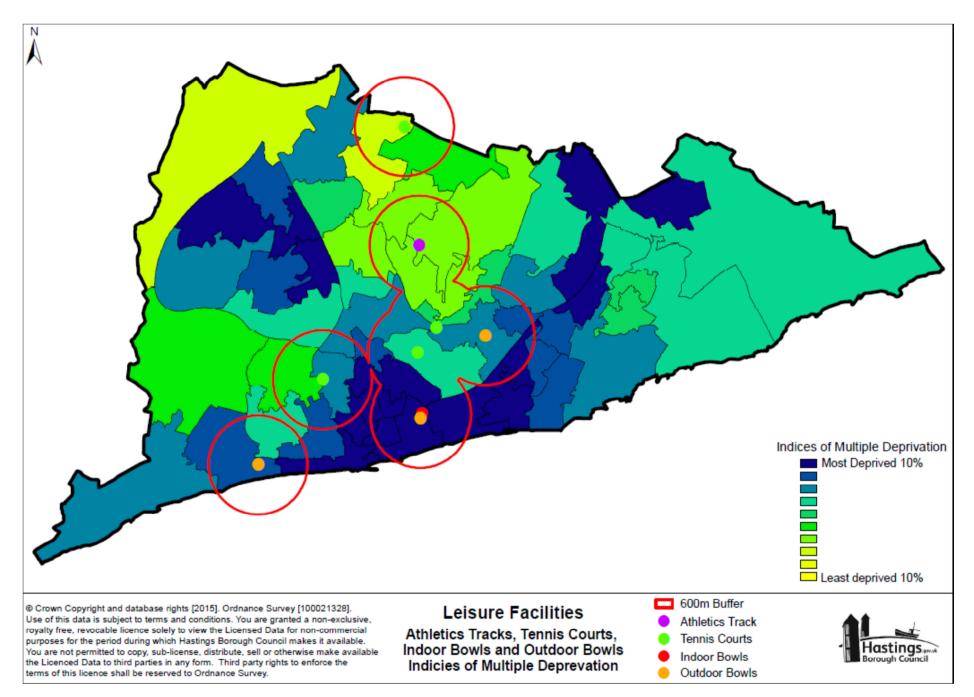
Climbing Walls

Hastings

Borough Council







Hastings Leisure Facilities Strategy

Final Appendices March 2015

Catchment Area Profile Mapping

Catchment profile area maps for a number of key facilities have been produced using Sport England's Active Places Power online diagnostic tool. These maps were produced Feb 2015.

The following facilities have been mapped;

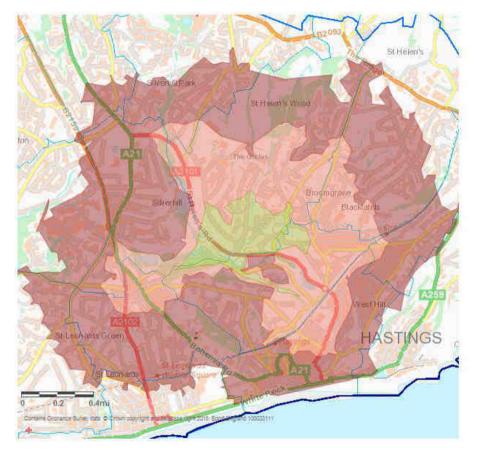
- Alexandra Park Tennis Courts /AWP
- Summerfields Leisure Centre
- Hastings Academy
- St Leonards Academies
- Horntye Sports Park
- Torfield MUGA
- ARK William Parker Academy
- Bannatynes Health Club
- Falaise Fitness Centre
- Zeus Gym
- Falaise Indoor Bowls
- Ark Blacklands Primary Academy
- Hastings Utd Football Club Stadium
- Amhurst Tennis Club
- Green Tennis Club

Two maps have been produced for each site. The walking catchment maps below show the area within a 10, 20 and 30 minute walk from the selected venue. The driving catchment maps show the area with a 2.5, 5, 10, 15, 20, 25 and 30 minute drive from the selected venue. Range values have been limited to extents in which 90% of the population is willing to travel to a facility.

Copies of the 2009 mapping completed by Capita Symonds have also been included for both Bexhill Leisure Centre and Summerfields Leisure Centre sites (the local Council's main Leisure Centres). The maps included are:

- Bexhill and Hastings Leisure Centres 20 minute drive plot
- Bexhill and Hastings Leisure Centres 20 minute public transport plot
- Bexhill and Hastings Leisure Centres 20 minute cycling plot

Alexandra Park Tennis Courts / AGP - Walking



Alexandra Park Tennis Courts / AGP – By Car



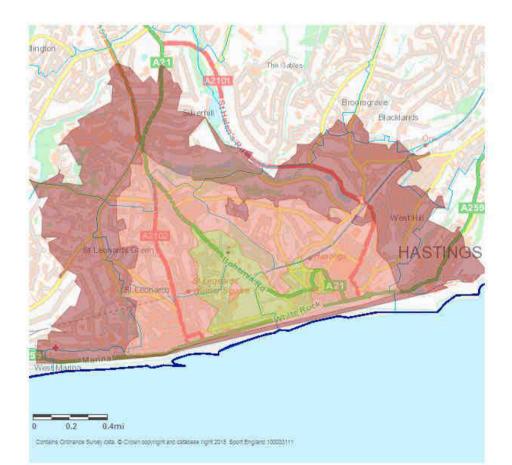


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Summerfields – Walking





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Hastings Academy – Walking





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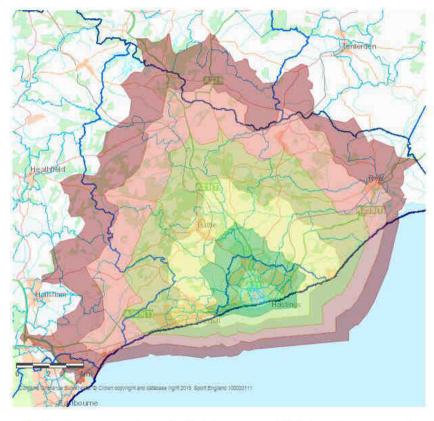






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Horntye Park - By Car*

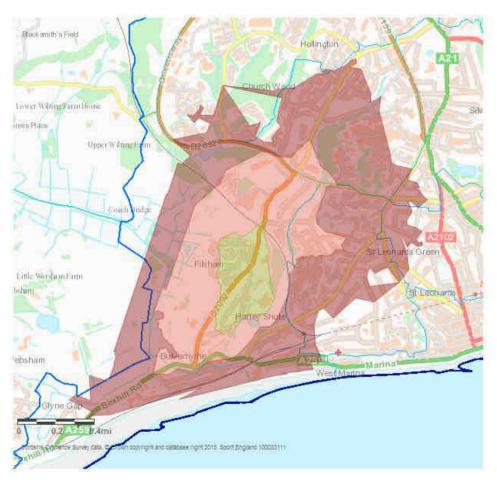


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*Catchment area for Horntye Park needs to be relooked at, as doesn't take into account walking route through the grounds to Bohemia Road. Sport England has been contacted.

St Leonards Academy - Walking

St Leonards Academy - By Car



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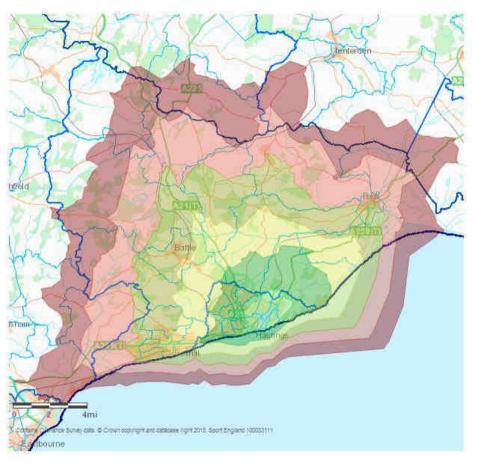
Torfield STP – Walking

Torfield STP – By Car





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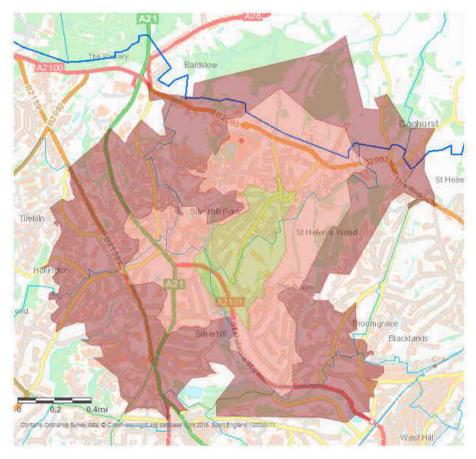




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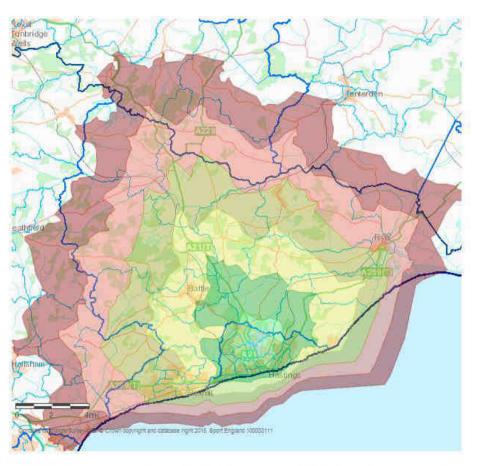
William Parker Sports College – Walking

William Parker Sports College - By Car





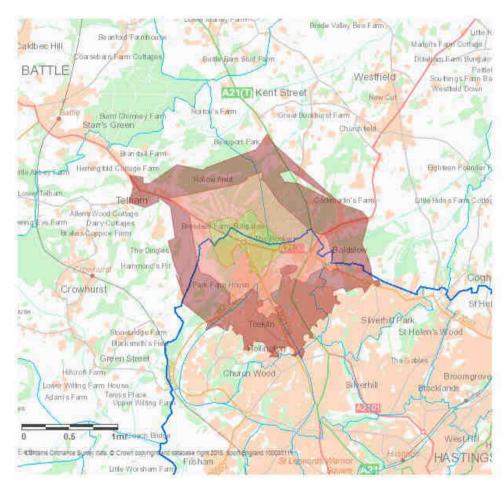
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply. 9/2/2015 12:39

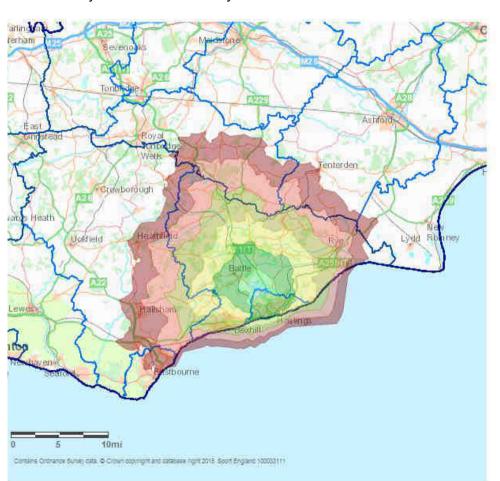




Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply 18/2/2015 10.52 Bannatynes Health Club - Walking

Bannatynes Health Club - By Car







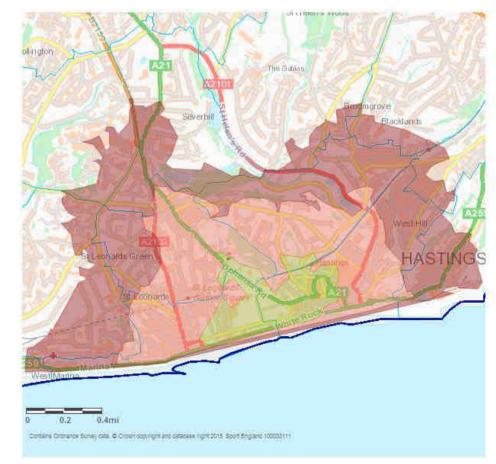
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this mapriceport. This information is taken from the Active Places Power website and its terms and conditions apply. 9/2/2015 12:51



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Falaise Fitness Centre - Walking

Falaise Fitness Centre – By Car



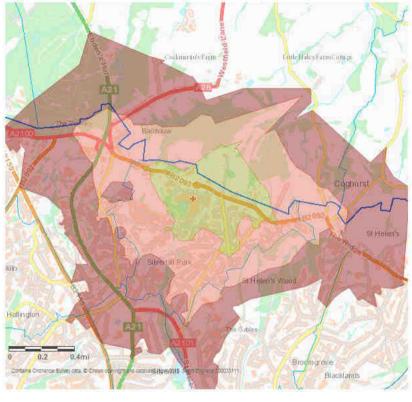


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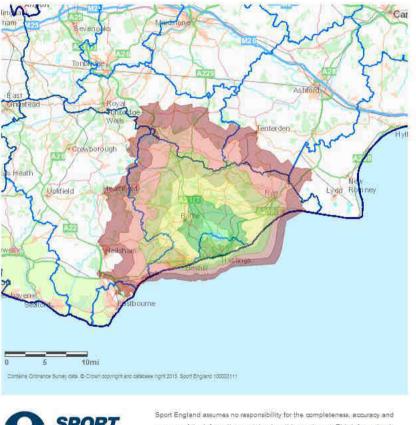
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply 18/2/2015 10:59

Helenswood Sports Centre – Walking**



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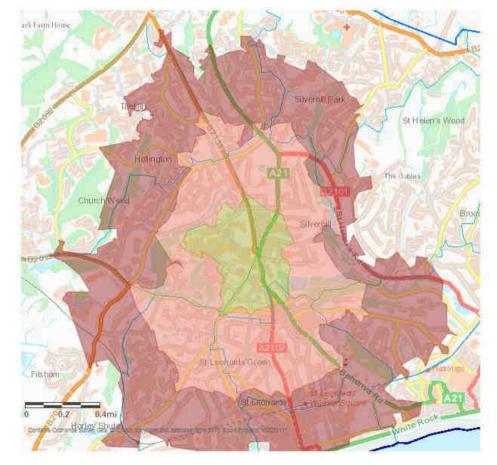
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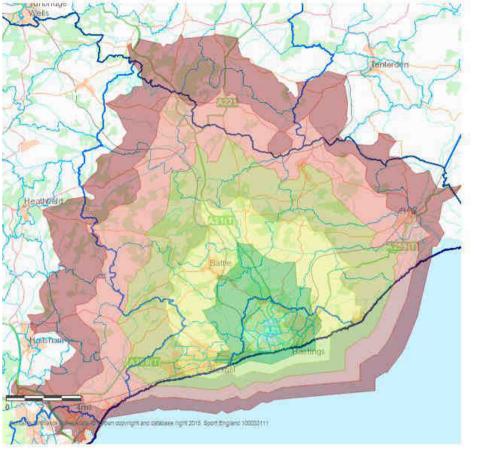
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply. 19/2/2015 (2:01

** Catchment Area for Helenswood Sports Centre is not correct on Active Places Power. Maps and populations have been redone by pinning a new venue on the correct site.

Zeus Gym – Walking

Zeus Gym – By Car

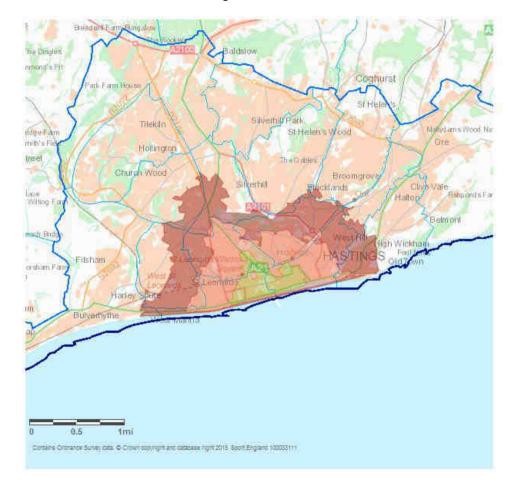




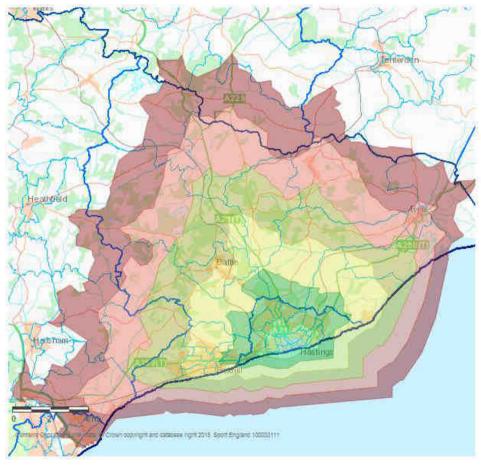


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Falaise Indoor Bowls – Walking



Falaise Indoor Bows – By Car





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Ark Blacklands Primary Academy – Walking



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Hastings Utd FC Stadium - Walking

Hastings Utd FC Stadium - By Car







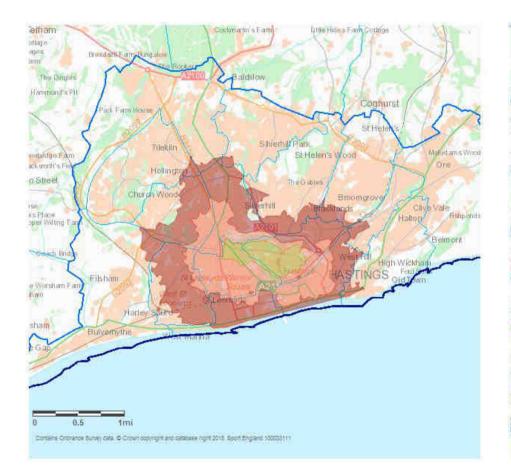
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply. 18/2/2015 11.44



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Amhurst Tennis Club – Walking

Amhurst Tennis Club – By Car





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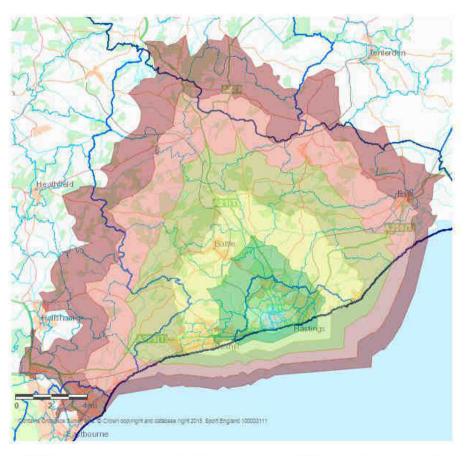




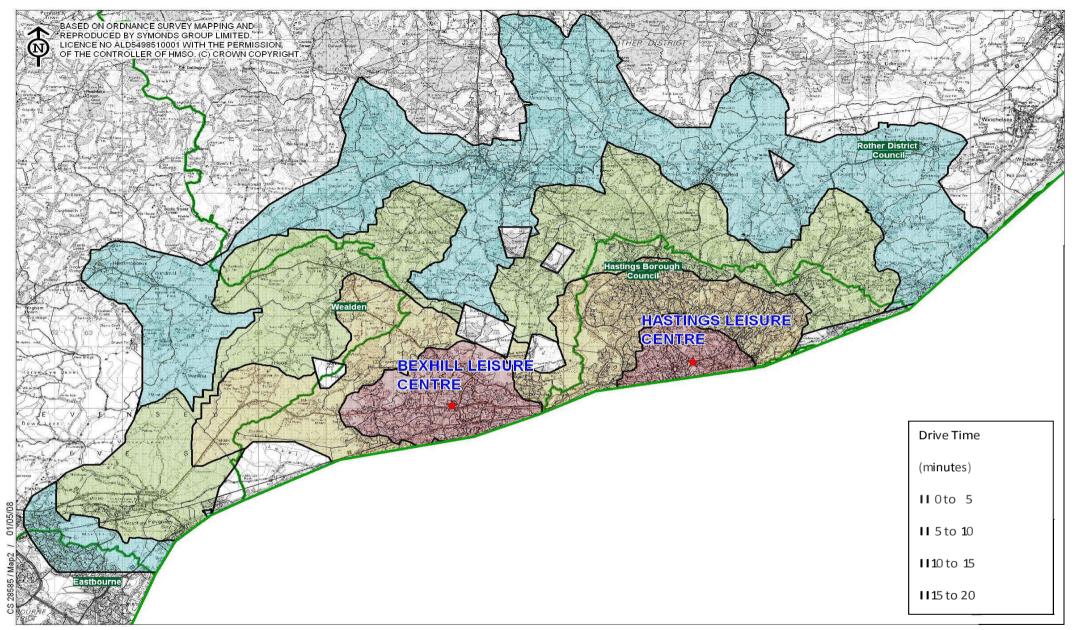
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply 18/2/2015 11.58 Green Tennis Club - Walking

Sibrerhill Plark Tilekiln St Helen's Wood Hallington The Subles Church Wo St Leshards Sreen Filsho Harles Shut convergent and catabase right 2015. Sport England: 100033111

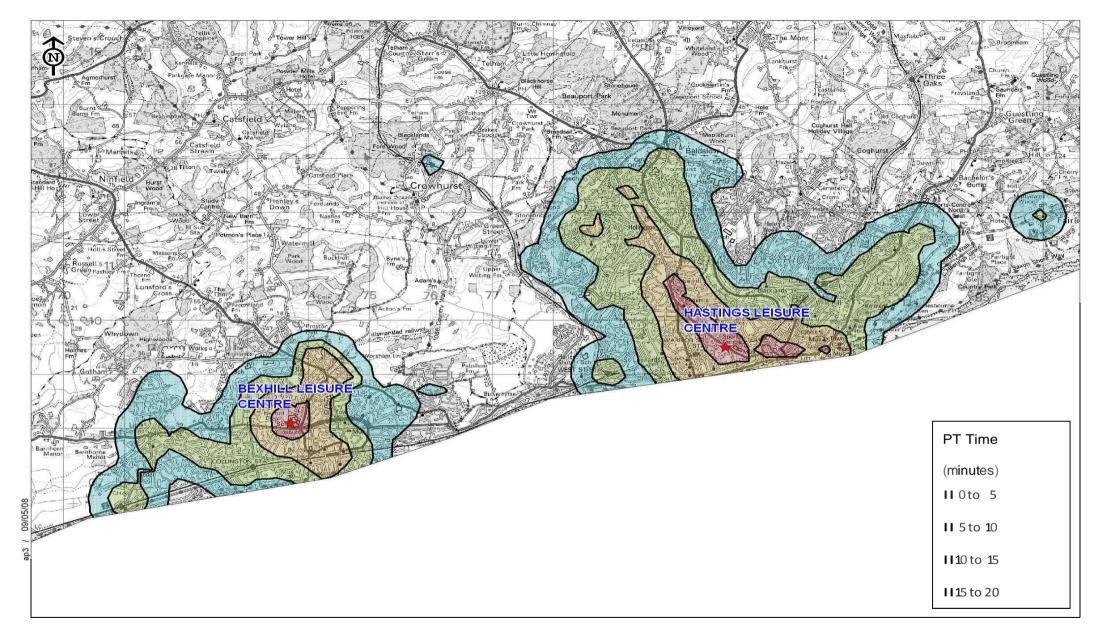
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply 16/2/2015 12:05 Green Tennis Club – By Car



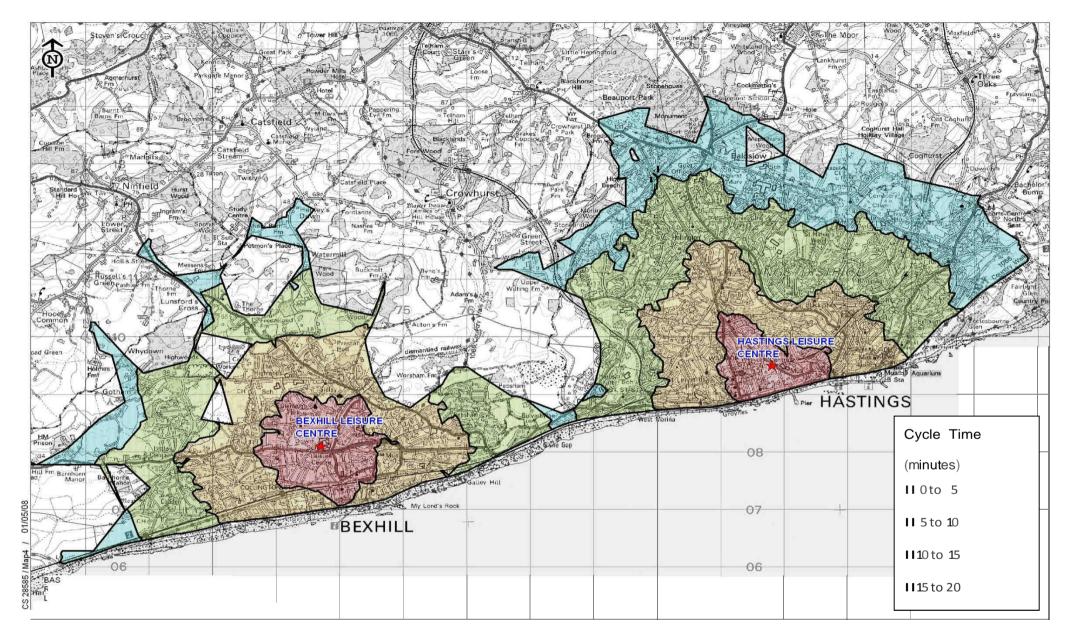
Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/seport. This information is taken from the Active Places Power website and its terms and conditions apply. 16/2/2015 12:05



BEXHILL AND HASTINGS LEISURE CENTRES 20MIN DRIVE PLOT



HASTINGS AND BEXHILL LEISURE CENTRES 20 MIN PUBLIC TRANSPORT PLOT

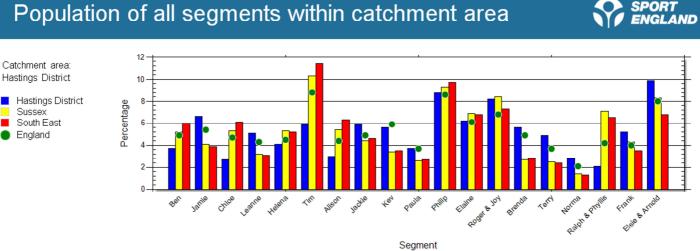


HASTINGS AND BEXHILL LEISURE CENTRES 20 MIN CYCLE TRANSPORT PLOT

Appendix 5 Sport England Market Segmentation Information

Sport England Market Segmentation

Sport England is tasked with increasing adult participation in sport and active recreation. To achieve this it is crucial we better understand our market. To this end. Sport England has developed a segmentation model, made up of nineteen 'sporting' segments which will help us to understand the attitudes, motivations and perceived barriers to sports participation. The segmentation model enables us to develop tailored interventions, communicate more effectively with our target market and to better understand participation in the context of lifestage and lifecycles. Created by Experian Business Strategies, the segments are based on survey data (Active People and Taking Part Surveys) and external data sources (e.g. neighbourhood statistics, census data and health data).



Population of all segments within catchment area

The chart above shows the proportion of each of the nineteen segments in the selected local authority, set against the regional, County Sports Partnership and national distribution.

Detailed information on the nineteen segments (which are summarised overleaf), is contained in 'pen portraits'. The pen portraits outline the key characteristics of each segment, including: family status; age; social group; media consumption; participation behaviours - what sports and activities people do, factors that would encourage participation, reasons for participating and not participating; engagement in other cultural activities; and volunteering.

For more information on the background to the segmentation model, how the segments were developed and to view the pen portraits and 'Frequently Asked Questions', visit the Sport England website: www.sportengland.org/research.



Sports Market Segments Interactive segmentation tool: <u>http://segments.sportengland.org/</u>

Segme name descri	and	Segment characteristics	Main age band	Socio econ	1x30 3x30	% Eng Pop	Media and Communications	Key brands	Top Sports (played at least once a month) and sporting behaviour
Ben	itive Male	Male, recent graduates, with a work-hard, play-hard attitude	18-25	ABC1	69%	4.9%	Ben is a heavy internet user, using it for sports news, personal emails, social networking and	SAMBUND	Ben is a very active type and takes part in sport on a regular basis. He is the sportiest of the 19 segments.
Urbanite		Graduate professional, single			39%		buying films, games and tickets. He is highly responsive to internet advertising.	PHIM Corners.	Ben's top sports are football (33%), keep fit/ gym (24%), cycling (18%), athletics including running (15%) and swimming (13%)
Jamie Sports T	eam Lads	Young blokes enjoying football, pints and pool	18-25	C2DE	59%	5.4%	Jamie is a prolific mobile phone user and as uses this as a primary source of information. He likes to text rather than talk, and uses 3G for sports		Jamie is a very active type that takes part in sport on a regular basis.
		Vocational student, single			31%		results and sms text information services.	CONTRACT	Jamies top sports are football (28%), keep fit and gym (22%), athletics including running (12%), cycling (12%) and swimming (10%)
Fitness Friends	Class	Young image-conscious females keeping fit and trim	18-25	ABC1	56%	4.7%	Chloe is a heavy internet and mobile phone user. She uses her mobile to keep in contact with friends and family, preferring this to her landline.	() - () - () - () - () - () - () - () -	Chloe is an active type that takes part in sport on a regular basis.
4		Graduate professional, single			23%		Chloe has a new 3G phone which provides internet access but is still likely to use text as her first source of information.	ZARA	Chloe's top sports are keep fit/ gym (28%), swimming (24%), athletics including running (14%), cycling (11%) and equestrian (5%)
Supporti	e ive Singles	Young busy mums and their supportive college mates Student or PT vocational,	18-25	C2DE	42%	4.3%	Leanne is a light internet user and a heavy mobile phone user, using this instead of a landline to contact friends. She uses sms text services and	#M	Leanne is the least active segment of her age group. Leanne's top sports are keep fit/ gym (23%), swimming
2		Likely to have children			17%		also entertainment features on her mobile. Leanne's mobile is likely to be pay-as-you-go and she responds to text adverts.	Lunion states	(18%), athletics including running (9%), cycling (6%) and football (4%)
Career F Female		Single professional women, enjoying life in the fast lane	26-45	ABC1	53%	4.6%	Helena always has her mobile and PDA on hand so that she is contactable for work and social calls. She is a heavy internet user, but mainly free heave and user this as heavy internet users and users		Helena is a fairly active type that takes part in sport on a regular basis.
The		Full time professional, single			19%		from home, and uses this as her primary source of information. Tim's main source of information is the internet -	()	Helena's top sports are keep fit/ gym (26%), swimming (22%), cycling (11%), athletics including running (9%), and equestrian (3%). Tim is an active type that takes part in sport on a regular
Tim Settling Males	Down	Sporty male professionals, buying a house and settling down with partner	26-45	ABC1	62%	8.8%	he uses this for information is the internet - he uses this for information on property, sports and managing his finances. He is a heavy mobile phone user and likes to access information 24/7.		 Tim's an active type that takes part in sport on a regular basis. Tim's top sports are cycling (21%), keep fit/ gym (20%),
Alison	1	Professional, may have children, married or single Mums with a comfortable, but	36-45	APC1	27%	4.4%	Tim will often buy things online and is relatively likely to use sms text alerts and 3G services. Alison is a medium TV viewer and may have a		swimming (15%), football (13%) and golf (7%) Alison is a fairly active segment with above average leve
	lome Mums	busy, lifestyle Stay-at-home mum, children,	30-45	ABC1	55%	4.4%	digital package, but is unlikely to respond to TV advertising. She is a medium internet user and is unlikely to respond to internet advertising, but will	Picante Picante Medante Construct	of participation in sport. Alison's top sports are: keep fit/ gym (27%), swimming
20		married			20%		use it as a source of information to aid her decision-making. She has a pay-as-you-go mobile for emergencies, but prefers to use her landline.	Saleshary) Scientific and the	(25%), cycling (12%), athletics including running (11%), and equestrian (3%)
Jackie Middle E Mums		Mums juggling work, family and finance	36-45	C1C2D	47%	4.9%	Jackie is a medium TV viewer, enjoying soaps, chat shows and dramas, and has Freeview digital channels. She is a light and cautious internet	TESCO	Jackie has above average participation levels in sport, but is less active than other segments in her age group.
6		Vocational job, may have children, married or single			16%		user, but has been encouraged by her children's prolific usage and is becoming more confident herself.		Jackie's top sports are keep fit/ gym (22%), swimming (20%), cycling (9%), athletics including running (6%), and badminton (2%).
Rev Pub Lea Mates	igue Team	Blokes who enjoy pub league games and watching live sport.	36-45	DE	43%	5.9%	Kev is a heavy TV viewer, likely to have a digital or cable package for extra sports coverage. He is a heavy radio listener and is likely to favour local commercial stations. Kev uses his mobile phone		Kev has above average levels of participation in sport. Kev's top sports are keep fit/ gym (14%), football (12%), cycling (11%), swimming (10%) and athletics including
		Vocational job, may have children, married or single			17%		for social reasons but will not respond to text adverts.	Wickes	running (6%)
Paula Stretche Mums	d Single	Single mums with financial pressures, childcare issues and little time for pleasure	26-45	DE	36%	3.7%	Paula is a heavy TV viewer, enjoying quiz and chat shows, reality TV and soaps. She is likely to have a digital or cable package. Paula does not have internet access at home, and is a heavy	Terretorde	Paula is not a very active type and her participation is lower than that of the general adult population. Paula's top sports are keep fit/ gym (18%), swimming
		Job seeker or part time low skilled worker, children, single			13%		mobile phone user, although this is likely to be pay-as-you-go.	painting	(17%), cycling (5%), athletics including running (4%) and football (3%)
Philip Comfort Life Male	able Mid- es	Mid-life professional, sporty males with older children and more time for themselves	46-55	ABC1	51%	8.7%	Philip is a medium TV viewer, likely to have digital and use interactive services for sports and business news. He is a heavy radio listener. Philip is comfortable purchasing over the phone and	FT	Philip's sporting activity levels are above the national average. Philip's top sports are cycling (16%), keep fit/ gym (15%)
Elaine		Full-time job and owner- occupier, children, married Mid-life professionals who	40.55	4004	20%	0.494	internet, but is unlikely to respond to sms text alerts. Elaine is a light TV viewer, loyal to mainstream	MBS	swimming (12%), football (9%), and golf (8%) Elaine's sporting activity levels are similar to the national
	lest Career	have more time for themselves since their children left home	46-55	ABC1	43%	6.1%	terrestrial channels. Elaine is a moderate and increasing internet user, and is more internet- savvy than her peers. She appreciates the value		average. Elaine's top sports are keep fit/ gym (21%), swimming
Roger	& Jov	Full-time job and owner- occupier, married Free-time couples nearing the	56-65	ABC1		6.8%	of more sources of information and will browse news and lifestyle sites. Roger and Joy are medium TV viewers and heavy	HOBB ^s Convert	 (18%), cycling (7%), athletics including running (3%) and tennis (2%). Roger and Joy are slightly less active than the general
	etirement	end of their careers Full-time job or retired,	00-00	ADUT	38%	0.0%	radio listeners. They regularly read the Times of Daily Telegraph, and a local paper. They have increased their use of the internet and may now	Sandorys Standary as Say	population. Roger and Joy's top sports are keep fit/ gym (13%),
Brend	a	married Middle aged ladies, working to	46-65	C2DE	29%	4.9%	have access to it at home. Brenda is a heavy TV viewer and is likely to		swimming (13%), cycling (8%), golf (6%), and angling (2%) Brenda is generally less active than the average adult.
Older W Women	'orking	make ends meet Part-time job, married			8%		respond to TV advertising. She is a medium radio listener, preferring local commercial stations. Brenda rarely has access to the internet, and is an infrequent mobile user. She enjoys reading	ROSEVICIATI BL S	Brenda's top sports are keep fit/ gym (15%), swimming (13%), cycling (4%), athletics including running (2%) and badminton (1%)
Terry Local 'O	Id Boys'	Generally inactive older men, low income, little provision for	56-65	DE	26%	3.7%	the Mirror or the Sun. Terry is a high TV viewer, both at home and in the pub, particularly enjoying live sports coverage. He	Estretcher BETFRED	Terry is generally less active than the average adult.
		retirement Job Seeker, married or single			9%		reads the tabloids on a daily basis. Terry does not use the internet, and does not feel he is missing out. He is unlikely to have a mobile phone.	MCHISPIST BELLS	Terry's top sports are keep fit/ gym (8%), swimming (6%) cycling (6%), angling (4%), and golf (4%).
Norma Late Life		Older ladies, recently retired with a basic income to enjoy	56-65	DE	23%	2.1%	Norma is a high TV viewer, enjoying quiz shows, chat shows, soaps and religious programmes.	MATALAN Kelent	Norma is generally less active than the average adult.
Ans		their lifestyles Job seeker or retired, single			6%		Most new technology has passed her by, having no internet access or mobile phone, but she uses her landline to call her family.	CARAVAN Freedlants	Norma's top sports are keep fit/ gym (12%), swimming (10%), cycling (2%), bowls (1%) and martial arts/ combai (1%).
Ralph Phyllis Comfort	8	Retired couples, enjoying active and comfortable lifestyles	66+	ABC1	28%	4.2%	Ralph and Phyllis are medium to light TV viewers, preferring to be out and about instead. They are unlikely to have access to the internet, although it	SAGA	Ralph and Phyllis are less active than the average adult, but sportier than other segments of the same age group.
Retired		Retired, married or single			9%		is something they are considering. They read the newspaper daily: either the Daily Telegraph or Times.	Waitrose LANDSBIND	Ralph and Phyllis' top sports are keep fit/ gym (10%), swimming (9%), golf (7%), bowls (4%), and cycling (4%).
Frank Twilight Gent	Years	Retired men with some pension provision and limited exercise opportunities	66+	C1C2D	21%	4.0%	Frank is a heavy TV viewer and enjoys watching live sport and notices TV advertising, which he is influenced by. He does not use the internet and is		Frank is generally much less active than the average adult.
Com		Retired, married or single			9%		nervous of computers. Frank reads a newspaper most days, either the Daily Mail or Express. He does not have a mobile phone.	<u> </u>	Frank's top sports are golf (7%), keep fit/ gym (6%), bow (6%), swimming (6%) and cycling (4%).
	& Arnold ent Home	Retired singles or widowers, predominantly female, living in sheltered accommodation	66+	DE	17%	8.0%	Elsie and Arnold are heavy TV viewers, enjoying quiz shows, religious programmes and old films. They generally do not have access to the internet	Grattan	Elsie and Arnold are much less active than the average adult.
Singles		Retired, widowed			5%		or use a mobile phone, and only use their landline to call family.	Serguadras	Their top sports are keep fit/ gym (10%), swimming (7%),